



May MACRAO Insider

May 2019

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Save the Date!



The poster features a diamond-shaped logo on the left with a tree and the text "BACK TO OUR ROOTS MACRAO 2019". In the center, "SAVE THE DATE!" is written in a stylized font inside an oval. To the right, "MACRAO 2019 Annual Conference" is written in large, bold letters. Below this, a paragraph of text reads: "MACRAO goes to camp! We hope you will join us this coming November for an entertaining and informative conference that brings us Back to Our Roots!". A list of four bullet points follows, each starting with a chevron symbol. At the bottom center, the dates "November 20-22, 2019" and location "Shanty Creek Resort, Bellaire, MI" are listed, along with "Registration coming soon..." and "See you there!". On the bottom right, a starburst graphic contains the text "Full Conference Early Bird - \$185". The background of the poster is a photograph of a campsite with a cabin and trees.

**BACK TO OUR ROOTS
MACRAO
2019**

SAVE THE DATE!

**MACRAO 2019
Annual Conference**

MACRAO goes to camp! We hope you will join us this coming November for an entertaining and informative conference that brings us Back to Our Roots!

- **Be informed!** Learn what is trending in higher education at the federal and state level, especially as it relates to enrollment management.
- **Be inspired!** Outstanding sessions will feature best practices for admissions and registrar professionals.
- **Be inquisitive!** Visit sponsoring vendors to learn about how their product lines can help propel your institution forward.
- **Be yourself!** Network with colleagues throughout the state; enjoy resort entertainment; learn how you can make a difference in Michigan's higher education community by getting involved through MACRAO committees.

**November 20-22, 2019
Shanty Creek Resort, Bellaire, MI
Registration coming soon...
See you there!**

Full Conference
Early Bird - \$185

News from around the state

MACRAO- Enrollment Management Committee

The Enrollment Management committee held a face-to-face meeting on Tuesday, May 14, at the University of Michigan in Ann Arbor. In addition to routine committee business, we had guest speakers to discuss enrollment management and practices, including Dr. Kedra Ishop, U-M's Vice Provost for Enrollment Management; Brad Maki, Associate Registrar; Patti Mousseau, Assistant Registrar; and Dr. Steve Lonn, Director of Enrollment Research and Data Management. Our three hour meeting became a mini seminar!

The committee also accepted Marianne Finch's offer to become co-chair for 2019-2020, and confirmed that Betsey Rheume will become committee chair next year.

Special thanks to committee member Lisa Emery and her staff at U-M, especially Dawn Wolfe, for hosting the meeting and making lunch arrangements for everyone from Zingerman's!

Alma College

Alma College Pledges On-time Graduation for Transfer Students! Read more about their new expansion [here!](#)

Oakland University

Through the new [Golden Grizzlies Graduate](#) program and a partnership with [Detroit Drives Degrees](#), Oakland University has a new initiative for students to return or stay at OU to complete their degree!

Movers and Shakers

Macomb Community College

Andy Ray has joined Macomb Community College as the Manager of Admissions & Outreach. Prior to Macomb, Andy worked at the University of Michigan-Dearborn where he served as the Recruitment Event Coordinator for the last four years. His background also includes experience as an admissions counselor at the University of Michigan-Dearborn, Tiffin University (Ohio) and Terra State Community College (Ohio). Andy's strong background in application review, dual enrollment, information and report management, office/staff management and CRM experience has made him a great addition to the Admissions & Outreach team at Macomb! Andy holds a master's degree from Tiffin University in Business Administration-Leadership, a bachelor's degree in Business Administration-Organizational Management and an associate of applied business degree in Computer Information Systems.

Oakland Community College

Oakland Community College is very pleased to welcome Jennifer Wrobel to OCC as our new Associate Registrar. Jennifer comes to us from Lawrence Technological University, where she has been the Associate Registrar for 2 ½ years and was also the Assistant University Registrar at LTU for 3 years prior to that.

Saginaw Valley State University

Vicki Stewart, Associate Registrar, will be retiring on July 1st after 40 years of service to SVSU. She has had a long history with MACRAO and once served on the E-Board for a number of years!

Web Editor

The MACRAO Board will soon have an opening for the position of Web Editor! Join the team and help lead the transition to a new web platform. If you are creative, have the necessary technical skills, and the vision to help build our new site from the ground up, please consider submitting an application for consideration. Applications will be accepted through June 14. Applications can be found online at this [link](#) and may be submitted to Colleen Kibin, President-Elect at ckibin@emich.edu. The Web Editor position description and responsibilities are below.

Web Editor (Non-Voting Member) - 2 Year Term that can succeed itself

General Description: The web editor shall maintain the Association's website as directed by the president. The office of the web editor shall not entitle its holder to membership or a vote on the board of directors.

Duties:

- 1) Serves on the MACRAO BOD and regularly attends BOD meetings
- 2) Maintains and updates the MACRAO website as needed

- 3) Posts documents and new materials to the MACRAO website with the approval of the BOD
- 4) Creates and maintains applications/tools on the MACRAO website
- 5) Provides technical support to users of the MACRAO website pertaining to the use of the MACRAO website
- 6) Maintains the MACRAO listserv

Membership Dues

Attention Institutional Editors!!

Watch for your 2019-20 Dues Renewal email to be coming from Cvent! If you don't receive anything by June 2, please reach out to Aimee Adamski, MACRAO Membership Coordinator, at adamskia@macomb.edu

Lessons and Laughables

We all probably have those wild stories, you know, the ones where students ask ridiculous questions or expect outlandish outcomes. Maybe it is a heartwarming story of a successful student who reminded you of the reason you do what you do everyday. MACRAO Insider is looking to share those stories. No worries, the person submitting and the institution will remain anonymous, but we want to spread some laughter and cheer to the membership! Please send your stories to our Newsletter Editor, Lora Phelps, at loraphelps@oakland.edu.

Check out our first story below!

A lady called asking if she could return her degree that she earned, because it has caused nothing but grief for her. She went on saying that it just sits there collecting dust, she never had any job prospects because of it, and now people are coming after her saying she owes money. So, she wants to return the degree and pretend that she never went to college. When we explained to her that what she was requesting was not really a thing (and that she still will need to repay her loans). She responded back with, "Well, I thought if I returned it then they won't expect me to pay anything back. Because how is someone expected to pay for something they no longer have?".

You can't make these things up!

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