



MACRAO Insider

March 2019

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From the President

Greetings!

MACRAO members have been busy these past few months. In February, some two dozen MACRAO members braved snow storms to drive to Grand Rapids for the Michigan Student Financial Aid Association's (MSFAA) annual meeting. Our friends in the financial aid world have developed a track within their conference to help those of us in the enrollment reporting world learn more about the financial aid process and the ways in which our work impacts students' ability to benefit. This was a nice opportunity to meet up fellow MACRAO members and learn more about the impact that the work we do has on the student aid process. I look forward to working with this group to identify opportunities for further collaboration.

Earlier this month, MACRAO partnered with the Michigan Association of College Admissions Counselors (MACAC) and MSFAA to put on Advocacy Day. This year's list of speakers included Governor Whitmer's education advisor, Brandy Johnson, State Rep. Sarah Anthony, and Lieutenant Governor Garlin Gilchrist. For those of you that have not participated in the past, I would like you to consider attending in the future. This is a great opportunity to meet with members of the Michigan Legislature to discuss issues surrounding education in our state. Many thanks to the Legislative Issues committee for assisting in the coordination of this event.

I hope that you all are having a great semester. Summer is almost here!

As always, if you have any questions, comments, or concerns you would like to share with me, feel free to reach me directly at crupp1l@cmich.edu.

Best,

lc

From the Past President

A Message from Wendolyn

Dear MACRAO,

There's a saying that says something like, people are in your life for a reason, a season, or a lifetime. I don't know who originated the saying but it seems to remain true. It is with definite notes of sadness that I share with you, my season with MACRAO is coming to an end. Although the reason is great news

and a professional promotion for me, it means that I will be saying goodbye to Central Michigan University, MACRAO, and the state of Michigan, as a whole.

I have accepted a position at the University of Tennessee – Knoxville. As such, I will no longer be an active member in a MACRAO member institution. In a nutshell, this requires me to resign my position as Immediate Past President of MACRAO, effective April 4, 2019, which is the last day I will be at CMU.

If I can share any words of advice to those interested in moving up into leadership roles, it is this...Get involved in professional associations. With the support of your institutions, become active in leadership roles to professionally develop yourself. I can honestly say that my involvement in leadership with MACRAO is what helped me walk into this new position. The knowledge I gained will be embedded in my work for a lifetime. The tools gained are invaluable. The skills are transferable and will help you become more promotable.

I have enjoyed every moment that I have spent with all of you over the years. I am so thankful for the MACRAO leaders who invested in me. I am equally grateful for the association members who trusted me. I will miss you all GREATLY.

Thank you so much!!

Wendolyn

Newsletter Editor

Hello MACRAO! Since this is my first official communication going out to the membership, I wanted to introduce myself! My name is Lora Phelps. I am a Transfer Articulation Specialist at Oakland University. Although I am in the registrar's office now, I spent the first almost eight years of my career in admissions and have been involved in MACRAO in a few capacities.

I am excited for the opportunity to help grow the communication within MACRAO. I am hoping to get the support of many more by you liking and following MACRAO on social media. The links are at the end of the newsletter! It is my hope to share relevant content to our membership through multiple avenues. If you come across an article or podcast you'd like shared, please send it my way so I can get it on our social media! Please feel free to email me at loraphelps@oakland.edu.

Thanks!

Movers and Shakers

Oakland University

Dawn Aubry has been promoted from Director of Admissions to Vice President of Enrollment Management!

Henry Ford College

Anna Kiluk has been promoted to Records Associate III.

Alicia Murray has been promoted to Records Associate III.

Congrats from MACRAO!

Save the Date

MACRAO Summer Summit

Power of the Past, Force of the Future

June 13-14 in Midland

The Summer Summit returns to the beautiful H Hotel in Midland! It is enthusiastically co-sponsored by the MACRAO College Articulation and Registrar's Practices Committees with informative sessions focusing on current transfer initiatives in our state:

- The Transfer Steering Committee's work on transfer pathways and more
- Replacing the Michigan Transfer Network
- MACRAO Sunset and what that looks like
- Financial Aid
- Military Credits
- Roundtables for both registrars and transfer folks
- FERPA 101

Early Bird Rate (by June 1): \$130

Regular Registration Rate (by June 14): \$145

Hotel Room rate: \$135/night plus 11% tax

3 Travel Grants available

2019 MACRAO Annual Conference: Call For Presenters



This year's MACRAO Annual Conference is November 20-22, 2019 at Shanty Creek Resort in Bellaire. The annual conference is an excellent opportunity to learn about important topics impacting our profession and network with our colleagues from around the state.

Do you have the ability to present on a topic listed below, or know someone you would love to hear speak on it? Is there a topic that is not on the list below that you'd love to present on? We want to hear from you! Please go to the MACRAO website, [login](#), select "Session Proposals", and enter your proposal information. We ask that proposals be submitted by **May 1st**.

- Transfer Advising – Best Practices
- Dual Enrollment/EMC Best Practices
- Registrar 101
- Admissions 101
- Best Practices for HS Visits/Travel Practices
- Bridging the Relationship between Academia and Student Services

- Roundtables
- Best Practices for Social Media Recruiting
- FERPA Training
- IHEP/Degrees When Due
- Accommodations and Accessibility
- NSC/NSLDS Reporting
- Leadership/Management

If there is a topic you don't see on the list but want to hear at the conference, please email Stephanie Wheeler at swheeler@walshcollege.edu.

Advocacy Day



Thanks to our MACRAO membership, as well as MACAC, and MSFAA for meeting with our legislators in Lansing on March 12 about the importance of higher education!

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