



## June MACRAO Insider

June 2019

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*In this newsletter:*

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- *From the President-Elect*
    - *Annual Conference*
    - *Award Nominations*
      - *MACRAO News*
      - *Around the State*
    - *Movers and Shakers*
      - *Dues*
  - *Lessons and Laughables*
    - *Follow Us*
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## From the President-Elect

Greetings from the President-Elect!

Hello MACRAO membership! It's been a fantastic year so far working with the leadership team including the Board and all of the hard working MACRAO committees. Many accomplishments for our committees this year include numerous MACRAO college fairs, our MACRAO Leadership Meeting in December, Advocacy Day in March and the Summer Summit in June. We're also participating in the state transfer initiatives including the new Michigan Transfer Network and MiTransfer Pathways. I participated in the AACRAO Leadership Meeting on June 21-22 in Alexandria, VA and connected with state and regional leaders across the country. I discovered many ways to get our organization involved in important legislation in higher education statewide and nationally as well as delved into important topics in our field. The year is only half over and we've got so much to look forward to. Consider getting involved in MACRAO! I'd be glad to talk with you or connect you with someone to explore the possibilities. Thank you for your dedication to higher education in Michigan and for your continued support of our organization. I hope to see you at the annual conference in November at Shanty Creek!

Sincerely,

Colleen

## Annual Conference!



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[Register now for the 2019 Annual Conference at Shanty Creek Resort!](#)

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## MACRAO Award Nominations

Each year MACRAO presents three awards that support its mission to advance higher education in the State of Michigan. As an organization, we seek to showcase these dedicated people and innovative programs that improve our institutions and continually improve the experience for our students.

All award recipients will be recognized at the business luncheon on November 21 during the 2019 Annual Conference. This year's conference will be held November 20-22 in Bellaire at the Shanty Creek Resort. Award winners will be given the opportunity to present a session at the conference highlighting their winning program/team.

Please consider nominating a program/team for an award using our fully electronic nomination process!

### **2019 EQUITY IN EDUCATION AWARD**

The **Board of Directors** invites you to nominate a program that promotes equitable opportunities within higher education for marginalized populations. This award is NOT restricted to Admissions and Registrar professionals, so any office or program at an institution of higher education is eligible to be nominated. Previously nominated programs that have not received the Equity in Education Award are eligible to re-apply. To nominate a program you must provide a 1-2 page description of the program and the reasons for nomination. You may also upload supporting documentation (e.g. videos, brochures, pamphlets, articles, studies, reports, etc.).

### **2019 INNOVATION IN TRANSFER AWARD**

The **College Articulation Committee** invites you to nominate innovative programs, practices, partnerships, policies and activities that ultimately improve the ability of an institution to serve transfer students and to recognize the faculty, staff and administrators who have created and implemented them. Examples of innovation consist of transfer newsletters, transfer webpages, transfer partnership programs, transfer student programs, transfer department/office development, etc. To nominate a program you must provide a 1-2 page description of the program and the reasons for nomination. You may also upload supporting documentation (e.g. videos, brochures, pamphlets, articles, studies, reports, etc.).

The following criteria will be used to evaluate programs:

- Quality – The innovation increases the quality of the transfer experience.
- Efficiency – The innovation contributes to more efficient processes.
- Cost Effectiveness – The innovation adds value to the institution while containing or reducing costs.
- Replication – The innovation is easy to replicate at other institutions.
- Creativity – The innovation is original and creative.
- Measurability – The innovation shows evidence of quantitative and/or qualitative results.

### **2019 OUTSTANDING PROFESSIONAL TEAM AWARD**

The Professional Development Committee invites you to nominate a team or department within the Admissions, Records or Registration areas. MACRAO seeks to acknowledge their accomplishments, not only in day-to-day activities, but including the times they have gone above and beyond what is expected of them and how they have made a change at their institution. To nominate a program you must provide a 1-2 page description of the program and the reasons for nomination. You may also upload supporting documentation (e.g. brochures, pamphlets, articles, studies, reports, etc.).

### **READY TO NOMINATE?**

If you plan to nominate for more than one award, we would encourage you to submit all of the nominations at the same time. The nomination process may only be done through our [Nomination Website](#). The deadline for nominations is **Friday, August 2**. All award winners will be notified by Friday, August 16 to allow sufficient time for the award winners to plan for travel and session presentation at the Annual Conference.

## MACRAO News

### MTA- MACRAO Sunset

Dear MACRAO Colleagues:

As originally published when the Michigan Transfer Agreement (MTA) went into effect in fall 2014, the former MACRAO Agreement will have its sunset at the end of summer 2019. To prepare for this transition, MACRAO would like to reinforce a few important points:

- Courses taken fall 2019 semester or later can no longer be used to complete the MACRAO Agreement.
- If students fulfilled the MACRAO Agreement requirements prior to fall 2019 semester, they are still eligible to receive the MACRAO stamp from sending institutions *at any point in the future*.
- Receiving institutions that participated in the MACRAO Agreement at the time of MTA implementation in fall 2014 semester *should continue to accept and apply the MACRAO Agreement as intended following the summer 2019 sunset* (applicable provisos at the time may apply).
- Institutions that did not participate in the MACRAO Agreement, but do participate in the MTA presently, will not accept the MACRAO Agreement now or in the future. No new institutions can sign onto the former MACRAO Agreement following fall 2014's MTA implementation.

The above points were briefly discussed during MTA implementation, but they were recently reinforced at June's MACRAO Summer Summit. These points will also be included in the revised MTA Participation Guidelines (formerly Handbook), which is set to be published at the Annual Conference this November.

Should you have any questions, please direct them to the College Articulation Committee at [michigantransferagreement@gmail.com](mailto:michigantransferagreement@gmail.com).

### Summer Summit Follow-Up

Thank you to everyone who attended the 2019 Summer Summit. We had great sessions and great conversations on topics such as the MACRAO Sunset, the new Michigan Transfer Network, FERPA, Military Credits and many others. The College Articulation and Registrar Practices Committees are

already hard at work planning the 2020 Summer Summit. Keep your eyes open for webinar's featuring the new MTN. We will be hosting a couple sessions throughout the summer to make sure everyone is getting acclimated to the new website.

Matt Zeig

College Articulation Committee Chair

## College Day/Night Calendar

Dear MACRAO Members,

On behalf of the College Day Night Committee (CDN), we hope that this note finds you well. As some of you have heard, there are a number of changes afoot regarding MACRAO-sanctioned fairs this coming fall (and onward). Please bear with us as we try to capture the assorted changes that we hope will positively impact your fair planning moving forward.

In an effort to streamline the fair RSVP process, we are launching the [MACRAO College Day/Night RSVP Form](#). This now allows you, as the verified [MACRAO Member Fair Contact](#) at your institution, to respond to all sanctioned events for the coming season using **one** form (to rule them all). This simplifies the RSVP process, cuts down on response types (e.g. post mail, email, fax, other forms, etc.), and will give host sites a clear indicator of attendees around which to plan. You may also make amendments to your responses through the same form, though we urge you to inform the host site coordinator when doing so. We are setting a recommended **RSVP deadline of August 1** to provide ample time for our host site coordinators to plan their events.

Once you have determined if your institution is attending, you may then direct your attending rep(s) to add the event to his/her personal calendar from the published [MACRAO College Day/Night Calendar](#). Events will now be coded to define the target audience population - F= FTIAC, T = Transfer. Events will also include the geotag for navigation, contact info for the organizer, any relevant attachments from the host site, specific forms for your rep to complete, and the [Post Fair Evaluation](#) link to collect feedback.

Our hope is that these changes will not only alleviate your travel planning, but also add value to your membership within MACRAO. If you come across non-member institutions who wish to take advantage of these benefits, please have them contact the membership coordinator.

Should you have any additional questions or requests, please do not hesitate to contact any member from CDN. Have a wonderful summer!

Best,

-College Day/Night Committee-

## New MACRAO Website

MACRAO will be transitioning from our current website and launching a new website later this year! We will soon be looking for institutions to update their individual member lists and ensure all contact information is accurate for editors, so keep an eye out for that message. We are excited to utilize the new website tools and look forward to sharing it with the membership.

Please bear with us as we make this move!

## Around the state

### Alma College

Alma College: Students Earn Research Award at [FEMA Conference](#).

### University of Michigan-Flint

UM-Flint names new [Chancellor](#)!

### Michigan State University

MSU expands [Early Assurance Program](#) for the College of Human Medicine.

## Movers and Shakers

### Eastern Michigan University

Heather Babcock is the new Manager of Registrar Technical Operations at EMU. She came to EMU in March after 4 years at Michigan Tech where she supported several student areas – including the Registrar's Office. We are excited to have her work directly within our Registrar's office and look forward to her contributing to the MACRAO community!

### Oakland Community College

Oakland Community College is very pleased to welcome Jennifer Wrobel to OCC as our new Associate Registrar. Jennifer comes to us from Lawrence Technological University, where she has been the Associate Registrar for 2 ½ years and was also the Assistant University Registrar at LTU for 3 years prior to that.

### Oakland University

Oakland University welcomes Jamie Wilson as Assistant Registrar for Student Services. She came from Wayne State University where she worked as an Enrollment Services Specialist. Welcome Jamie!

Shane Lewis has been named OU's Director of Undergraduate Admissions. Lewis brings more than 10 years of admissions experience. He has been at Oakland University since 2011, most recently serving as Associate Director of Undergraduate Admissions. Congrats Shane!

### Wayne State University

Ebony Taylor will serve as the Associate Director of Operations in the Office of Undergraduate Admissions. Ebony is a current Wayne State employee who has worked in higher education student

services for nine years. The Associate Director of Operations serves as a key leader for planning and oversight of all operational activities in the Office of Undergraduate Admissions.

## Membership Dues

[Reminder for Institutional Editors to pay your MACRAO dues!](#)

Reminder: Please send your funny, heart-warming, and otherwise newsworthy stories to our Newsletter Editor, Lora Phelps, at [loraphelps@oakland.edu](mailto:loraphelps@oakland.edu).

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