



July MACRAO Insider

July 2019

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From the President

Greetings!

I hope this newsletter finds you all enjoying your summer! Your board has been hard at work on your behalf, working to ensure the association's continued relevance for years to come. One of the board's goals this year was to review and revise existing handbooks, policies, and bylaws in order to ensure that we are providing value to membership and that the association maintains continued relevance. We have made considerable progress towards this goal over the past months, and we're ready to share our progress with you. A communication was sent to the listserv on July 16th that included the BOD's proposed bylaw changes and outlined our plans to have a GoToMeeting to provide an opportunity for interested members to ask questions and provide feedback. This Meeting is scheduled on Wednesday, August 14 from 1:00 pm – 2:30 pm. Space is limited in the GTM environment, so we ask that interested parties RSVP [here](#). If you are interested in participating, we ask that you please register by Friday, August 9. If we find that we have great interest, we will plan to schedule another event. If you didn't receive a copy of the proposed changes, please feel free to reach out to me directly.

Our College Articulation and Registrar's Practices committees just wrapped up a great Summer Summit in Midland. The conference opened with a presentation from Dr. Travis York, Assistant Vice President of the Academic & Student Affairs Association of Public & Land-grant Universities. This event was filled with great content and provided an excellent opportunity for members to meet and learn from other members. Many thanks to the hard working members of the College Articulation and Registrar's Practices Committees for putting on such a great event. We're looking forward to next year!

Another goal the board has been working towards this year is to transition to a new website and identify new event management and membership management vendors to assist in our management of the association's business. I'm happy to announce that we recently signed a contract to partner with MemberClicks. MemberClicks will provide us with a platform for our new website as well as event and membership management functionality. This new tool will greatly simplify much of the work that is done behind the screens to support the association. Our goal at this time is to release our new website in time for this year's Annual Conference. As we work to transition to our new site over the coming months, we will need the support of the Institutional Directory Editors to help ensure that we are moving updated institutional membership rosters into the new system. Institutional Editors should be receiving a communication about this soon. Stay tuned!

As we transition to a new website, we will undertake a transition in our Web Editor position. After twelve years of continued support to the association and the board of directors, Kris Schuette from

Michigan State University is stepping down as the association's Web Editor. I want to thank Kris for her years of support to the association. Her commitment to this association is greatly appreciated. Thank you, Kris! As Kris transitions off of the board, we welcome our new Web Editor, Tom Kephart. Tom is the Director of Admissions at St. Clair County Community College. He has served the association for the past three years in the Enrollment Management Committee, rounding out his tenure as this year's chair. Tom has a great deal of experience in web design and development. We are very excited to have him on the board. Welcome, Tom!

Lastly, as much as we likely do not want to think about fall, I'd be remiss if I didn't remind you all that the Annual Conference is fast approaching. Our Conference Planning Committee has been hard at work planning what I am sure will be an amazing event. The session information is available on the [website](#), so I encourage you all to take a look. I'm very excited to go "Back to Our Roots" this November at Shanty Creek. I'm looking forward to seeing and learning from all of you. If you haven't already done so, please visit the conference [website](#) to register today.

As always, please do not hesitate to reach out to me at crupp11@cmich.edu if you have any questions, comments, or concerns you'd like to discuss with me.

Best,

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Annual Conference!



[Register now](#) for the 2019 Annual Conference at Shanty Creek Resort!

Last Call: MACRAO Award Nominations

Each year MACRAO presents three awards that support its mission to advance higher education in the State of Michigan. As an organization, we seek to showcase these dedicated people and innovative programs that improve our institutions and continually improve the experience for our students.

All award recipients will be recognized at the business luncheon on November 21 during the 2019 Annual Conference. This year's conference will be held November 20-22 in Bellaire at the Shanty Creek Resort. Award winners will be given the opportunity to present a session at the conference highlighting their winning program/team.

Please consider nominating a program/team for an award using our fully electronic nomination process!

2019 EQUITY IN EDUCATION AWARD

The **Board of Directors** invites you to nominate a program that promotes equitable opportunities within higher education for marginalized populations. This award is NOT restricted to Admissions and Registrar professionals, so any office or program at an institution of higher education is eligible to be nominated. Previously nominated programs that have not received the Equity in Education Award are eligible to re-apply. To nominate a program you must provide a 1-2 page description of the program and the reasons for nomination. You may also upload supporting documentation (e.g. videos, brochures, pamphlets, articles, studies, reports, etc.).

2019 INNOVATION IN TRANSFER AWARD

The **College Articulation Committee** invites you to nominate innovative programs, practices, partnerships, policies and activities that ultimately improve the ability of an institution to serve transfer students and to recognize the faculty, staff and administrators who have created and implemented them. Examples of innovation consist of transfer newsletters, transfer webpages, transfer partnership programs, transfer student programs, transfer department/office development, etc. To nominate a program you must provide a 1-2 page description of the program and the reasons for nomination. You may also upload supporting documentation (e.g. videos, brochures, pamphlets, articles, studies, reports, etc.).

The following criteria will be used to evaluate programs:

- Quality – The innovation increases the quality of the transfer experience.
- Efficiency – The innovation contributes to more efficient processes.
- Cost Effectiveness – The innovation adds value to the institution while containing or reducing costs.
- Replication – The innovation is easy to replicate at other institutions.
- Creativity – The innovation is original and creative.
- Measurability – The innovation shows evidence of quantitative and/or qualitative results.

2019 OUTSTANDING PROFESSIONAL TEAM AWARD

The Professional Development Committee invites you to nominate a team or department within the Admissions, Records or Registration areas. MACRAO seeks to acknowledge their accomplishments, not only in day-to-day activities, but including the times they have gone above and beyond what is expected of them and how they have made a change at their institution. To nominate a program you must provide a 1-2 page description of the program and the reasons for nomination. You may also upload supporting documentation (e.g. brochures, pamphlets, articles, studies, reports, etc.).

READY TO NOMINATE?

If you plan to nominate for more than one award, we would encourage you to submit all of the nominations at the same time. The nomination process may only be done through our [Nomination Website](#). The deadline for nominations is **Friday, August 2**. All award winners will be notified by Friday, August 16 to allow sufficient time for the award winners to plan for travel and session presentation at the Annual Conference.

MACRAO Web Editor!

MACRAO welcomes Tom Kephart as the new Web Editor! Tom is the Director of Admissions at St. Clair County Community College, where he oversees recruitment, testing, and enrollment management. His careers have taken him through broadcasting, marketing and graphic design, technical writing, web development, and eight years as an adjunct instructor of theatre arts. He has a B.S. in liberal arts from Central Michigan University and is currently working on his master's in American Culture at UM-Flint.

Attention Admissions Professionals!

Webinar: Working Together for Michigan Students: State Financial Aid Programs and MiSSG

Are you an admissions counselor or an employee with direct contact with students during the admissions process? If so, please join us for a live Webinar, focused on State financial aid programs, accessing and navigating the data management system MiSSG, the MiSSG Student Portal, strategies for supporting your students with financial aid resources, and more. A question and answer period will also be available.

The Webinar is scheduled for **Wednesday, July 31, 2019 from 10:00 a.m. – 11:00 a.m.**

[Register now](#)

Movers and Shakers

[Michigan State University](#)

The Office of the Registrar is very pleased to welcome two new employees--Matt DuPrey, Assistant Registrar and Ana Fittler, Enrollment Services Coordinator. Matt previously worked at Baker College as a

Degree Audit Specialist, Adjunct Professor and VA School Certifying Official and most recently at the University of Michigan—Ann Arbor as a Graduate Coordinator and Degree Audit Specialist. Ana previously worked at the University of Nevada, Reno as a Records-Registration and Training-Documentation Coordinator and most recently at Michigan State University as a Service Coordinator in the Office of Institutional Equity.

Saginaw Valley State University

Assistant Registrar, Dr. Shawn Wilson will now be the Associate Director of Accessibility Resources & Accommodations (formerly Disability Services).

Director of the Academic Advisement Center, Daniel Strasz will now be the Associate Registrar of the Registrar's Office.

Congrats!

Legislative Updates

Feds Set Up Fake University as Sting Operation. Federal agents set up a fake university in Farmington Hills, Michigan to target foreign students who wanted to stay in the U.S. without proper authorization. Eight student recruiters were arrested and indicted in an immigration fraud case for conspiracy to commit visa fraud and harboring aliens for profit. The indictments state that the individuals helped at least 600 foreign citizens to "illegally remain, re-enter and work in the United States and actively recruited them to enroll in a fraudulent school as part of a 'pay to stay' scheme." Simultaneously, federal agents arrested on immigration violations dozens of University of Farmington students in a nationwide sweep.

MACRAO Sunset Reminder

Dear MACRAO Colleagues:

As originally published when the Michigan Transfer Agreement (MTA) went into effect in fall 2014, the former MACRAO Agreement will have its sunset at the end of summer 2019. To prepare for this transition, MACRAO would like to reinforce a few important points:

- Courses taken fall 2019 semester or later can no longer be used to complete the MACRAO Agreement.
- If students fulfilled the MACRAO Agreement requirements prior to fall 2019 semester, they are still eligible to receive the MACRAO stamp from sending institutions *at any point in the future*.
- Receiving institutions that participated in the MACRAO Agreement at the time of MTA implementation in fall 2014 semester *should continue to accept and apply the MACRAO*

Agreement as intended following the summer 2019 sunset (applicable provisos at the time may apply).

- Institutions that did not participate in the MACRAO Agreement, but do participate in the MTA presently, will not accept the MACRAO Agreement now or in the future. No new institutions can sign onto the former MACRAO Agreement following fall 2014's MTA implementation.

The above points were briefly discussed during MTA implementation, but they were reinforced at June's MACRAO Summer Summit. These points will also be included in the revised MTA Participation Guidelines (formerly Handbook), which is set to be published at the Annual Conference this November.

Should you have any questions, please direct them to the College Articulation Committee at michigantransferagreement@gmail.com.

Membership Dues

Reminder for Institutional Editors to pay your MACRAO dues!

Lessons and Laughables

Reminder: Please send your funny, heart-warming, and otherwise newsworthy stories to our Newsletter Editor, Lora Phelps, at loraphelps@oakland.edu.

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