



MACRAO INSIDER

Michigan Association of Collegiate Registrars and
Admissions Officers

President's Corner

After a long, cold winter, spring is finally approaching! In no time at all, we will once more enjoy the bright sunshine and warm breezes that whisper the onset of summer. Before those dog days arrive though, there is still much to be done at our institutions and MACRAO is here to support you!

Friday, March 27, Spring Drive-In

Hosted by the Registrars' Practices Committee, this will be an informative event where attendees will be immersed in dialogue regarding Credit When It's Due (CWID), as well as roundtable discussions. I hope to see you there!

Friday, April 17, Equity in Education Committee Workshop This first-time event is sure to be an outstanding professional development opportunity devoted to identifying inequities on our campuses. More information can be found on page 4.

STRATEGIC PLAN & BUDGET

For the first time in its history, MACRAO has developed a written [strategic plan](#) and [budget](#) for the 2014-15 Fiscal Year. The Board of Directors, Committee Chairs and Co-Chairs have worked tirelessly to ensure that meaningful and measurable strategies were incorporated into our plan. Your feedback would be most appreciative.

It has been a busy first quarter for MACRAO's Board of Directors and Committee Chairs and Co-Chairs, but we are happy to do so on behalf of all of the members in which we are proud to serve. If there is anything we can do to help support you in your role, please do not hesitate to contact me or any other board or committee member.

Kind regards,

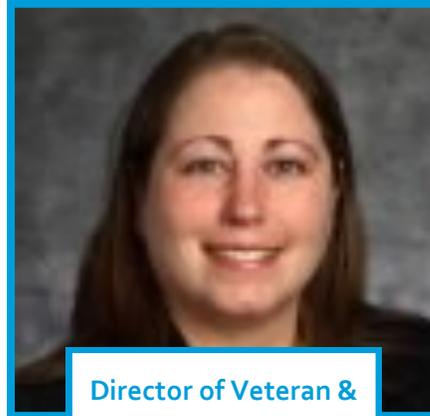
John D. Meldrum
President

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Movers and Shakers

Kara Fields, MACRAO's current President-Elect, has accepted a new position at Macomb Community College as their new Director of Veteran & Military Services. Kara started at Macomb on March 2nd and has been a welcomed addition to the college.



Director of Veteran &
Military Services



Newsletter Editor

As many of you know, Stephanie Jordan had to vacate her MACRAO Newsletter Editor position due to relocating out of state. Stephanie was a joy to collaborate with and she published high quality newsletters for the association.

Please welcome Stephanie Gerling, Assistant Director of Admissions at Aquinas College, as the next MACRAO Newsletter Editor.

Please welcome Wendolyn (Wendy) Davis, Assistant Director of Transfer Student Services at Central Michigan University, onto the Board of Directors as the 2016 Conference Planning Committee Chair.

She is already busy at work assisting Kara Fields with this year's conference, as well as locating our next conference venue.



Conf. Planning
Committee Chair



Join the MACRAO Team!

Starting April 1st, the MACRAO Nomination Committee is seeking nominations for:

MACRAO Board of Directors, Secretary (2015-2018)

The secretary shall keep minutes of the Annual Meeting and BOD meetings; be responsible for providing notice to each board member as required by law, the articles of incorporation, or these bylaws; be the custodian of the corporate records keep a register of the names and addresses of each member, officer and director; and perform all duties incident to the office and other duties as assigned by the president or the board. The secretary shall be a voting member of the board of directors.

MACRAO Nomination Committee Members

Individuals are needed to bring forward a slate of nominees for Board of Director vacancies and the Nomination Committee positions at-large from a:

- 4-Year Public University (2015-2016; 1-Year Term)
- 4-Year Private College/University (2015-2016; 1-Year Term)
- 2-Year College (2015-2016; 1-Year Term)

*For questions concerning the positions, please e-mail Carrie Jeffers, Past President at jef-fersc@macomb.edu. For nominations, individuals can nominate themselves or someone else who would provide leadership for MACRAO. Please submit name(s), contact details and the position(s) being nominated to Carrie Jeffers by **Wednesday, April 30, 2015**.*

MACRAO Conference Committee Chairs (2017 and 2018)

MACRAO's Board of Directors is searching for its Conference Planning Committee Chairs for the 2017 and 2018 conferences. The chair is responsible for planning the annual conference in collaboration with his/her Conference Planning Committee. This is an amazing opportunity to get involved with MACRAO, and to grow in your event planning and organizational skills. The board fully supports the chair and will provide him/her with ample training.

If you are interested in serving in this role, please email John Meldrum, MACRAO President, at meldrum.john@shms.edu. He will forward you a full position description that outlines the duties and time commitment, as well as an application.

SAVE THE DATE

MACRAO EVENTS

Equity in Education Committee Workshop

No More Excuses. No More Failures.

Friday, April 17, 2015
8:30am-4:30pm

Lansing Community College– Main Campus
Downtown Lansing, MI

This workshop will acknowledge an array of inequities in higher education and address the impact when institutions work to strategically decrease those inequities. In addition to enjoying a hearty breakfast and lunch, attendees will leave with innovative plans and best practices for creating and promoting cultures of inclusion, high expectation and academic success for the student populations who need us most. For more information on the workshop, contact Tiara Wair at [517-483-9627](tel:517-483-9627) or wairt@lcc.edu.



Professional Development Workshop

Embracing the Unknown: Changes in Higher Education

Friday, May 15, 2015
8:30 a.m. – 3:30 p.m.

Walsh College—Novi Campus
Novi, MI

Many institutions are experiencing changes within their institutions. Student Service Departments are becoming one-stop-shops, the demographics of our students are changing, and new technologies are being implemented, and that's just to name a few! This workshop will discuss the changes taking place within the structure of our institutions, the increase in nontraditional students and how to provide the best service to all of our students, as well as tips and tricks to keep up with the upgrades and changes in technology.

SAVE THE DATE

MACRAO EVENTS

Summer Summit

Focus on the Positive: Work Smarter— Not Harder

Thursday, June 11-Friday, June 12

\$95 - Early Bird Registration

\$110 - Regular Registration

The H Hotel

Midland, MI

Register starting on March 31!



New Professionals Workshop

Tuesday, August 25– Wednesday, August 26

Radisson Hotel

Lansing, MI

WANTED

New Admissions Staff Members

REWARD

Opportunities to train and develop for the 2015 travel season!



MACRAO Annual Conference

MACRAO Like U Mean It!

Monday, November 9th – Wednesday, November 11th

Park Place Hotel, Downtown Traverse City

Are you content standing by the side of the road, or are you ready to join in the flow of ideas? The landscape of higher education is changing rapidly and we all face the challenge to keep up and stay ahead of the curve. Prepare to push the limits of your ability. Make the commitment to keep your institution at full throttle and in the fast lane. Be prepared for longer sessions balancing presentation and guided discussion, as well as enhanced networking and benchmarking opportunities through the conference.

Call For Sessions

The Conference Planning Committee is hard at work planning a great annual conference for you. Your opinion matters! We want to know what session topics are important to you. Please submit sessions and consider being a presenter. If you have any sessions you would like to present or you would like to see presented, now is the time to upload those to the MACRAO website.

The deadline for submission is May 1, 2015.

We are looking to engage attendees, connect them with knowledgeable and experienced members, and promote networking. We have increased session length to 75 minutes in order to allow more time for moderated discussion as part of the session. We are also organizing tracks for the conference: Strategic Enrollment Management (Admissions, Recruitment, SEM), Records (Registration, Records) or Both (all audiences).

Thank you for helping to offer the absolute best conference content!

Important Session Notes

To submit session proposals or preconference workshop ideas, simply go to www.macrao.org, click on Member Login and Menu, Log In, and select Session Proposals. Be sure to submit sessions by May 1, 2015.

- Session length has increased to 75 minutes, allowing for both content presentation, and moderated discussion from attendees.
- Each session should include a balance of dedicated content presentation and guided discussion.
- Submit a track with each proposal, Strategic Enrollment Management, Records, or Both.
- Note your selection in the "Other Comments" section.

Odds & Ends

LISTSERV

The MACRAO listserv is the official means of communication between the association and its members. MACRAO members can use the listserv to pass along important news/updates, job postings, or to solicit best practices from the membership. The board requests that, should you respond to a listserv email, that you respond to the individual and not the entire listserv. If someone is soliciting best practices, it would be helpful for that individual to compile all of the responses and then email out the results as a whole to the listserv for reference.

Code of Conduct

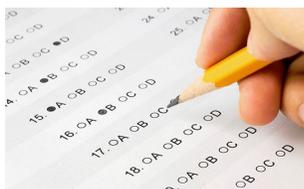
Upon the recommendation of MACRAO's Counsel, the Board of Directors approved a Rules of Personal Conduct for MACRAO Members (Code of Conduct). This new code can be found on MACRAO's website under "[Policies and Procedures](#)" and it will be enforced for all MACRAO-sanctioned events. MACRAO members are requested to read through the new policy and be sure to abide by it.

Payment Change

At its March meeting, the Board of Directors voted to approve a change in practice for MACRAO event payment. Starting with the Professional Development Workshop and all subsequent events, payment will be required by credit card at the time of registration. Checks will no longer be accepted. There has been an increase in the number of institutions that state they will pay by check, but the payment does not materialize. As a voluntary organization, we do not have the resources or time necessary for collections. While we realize this may be an adjustment for some institutions, the change is a necessary one. Thank you for your understanding and cooperation.

SAT INFO

Sunday, April 12



Learn More!

MCAN [Annual Conference](#)
 Pre- Conference Session
*SAT: The College Board, the
 Transition, the Support*
 Lansing, MI