

MACRAO Insider

July 2015

Michigan Association of Collegiate Registrar and Admissions Officers



Inside This Issue

Movers and Shakers, pg. 2

Committee Updates, pg. 3-4

Save the Date, pg. 5

MACRAO Annual Conference, pg. 6



**Look
For**

A special
announcement
about the host site
for the 2016-2018
MACRAO Annual
Conference!

Movers and Shakers

Mid-Michigan Community College

Scott Mertes has accepted the position of Dean of Liberal Arts, and will be transitioning out of his role as Registrar.

Charles 'Hank' Bryan will now be serving as Registrar.

Northern Michigan University

Sara Niemi is retiring after 28 years at NMU—the last 14 years she has served as Assistant Registrar.

Lenette Pynnonen has been hired as the new Assistant Registrar.

Finlandia University

Evelyn Goke retired on May 31st after almost 30 years at Finlandia University— 20 years of which she served as University Registrar.

Lake Superior State University

Allan Case will be retiring as Director of Admissions on August 7. Allan will now be the Director of Admissions at Darton State College in Albany, Georgia.

Marty Oklat will be retiring on July 31st as the Administrative Assistant for the Admissions office.

Judy Bawkes, Processing Staff in the Admissions office, will be retiring on September 30.

Committee Updates

2015 Professional Development Annual Travel Grant Application

The **MACRAO Professional Development Committee** is offering two \$250 travel grants for the 2015 MACRAO Annual Conference. The conference will be held Monday, November 9th - Wednesday, November 11th at the Park Place Hotel in Traverse City.

We know that many budgets are tight and people are being asked to do more with less. These grants have been established as a means of returning assets to the membership and to support travel to the Annual Conference in November.

You can find the application on MACRAO's website by clicking [here](#).

The application deadline is Friday, September 11, 2015.

Please send the requested information to stephanie.bremenour@walshcollege.edu or via FAX: 248-349-7449 attention: Stephanie Bremenour. All submissions will receive e-mail confirmation of receipt.

2015 Outstanding Professional Team Award

The **MACRAO Professional Development Committee** is now accepting nominations for the 2015 Outstanding Professional Team Award! Do you appreciate the hard work and dedication of a special team but seldom get the opportunity to let them know just how much you appreciate them?

Well here's your chance. Nominate that special team for the **2015 Outstanding Professional Team Award**. The nomination form can be found [here](#).

Nomination forms and supporting documents are due by **Monday, August 3, 2015**.

Feel free to e-mail Stephanie Bremenour with any questions:

stephanie.bremenour@walshcollege.edu

Committee Updates

2015 Outstanding Transfer Award

The **MACRAO Articulation Committee** is pleased to accept nominations for the 2015 Outstanding Transfer Award Program. In an effort to celebrate the many initiatives across our state that serve to support and assist transfer students in meeting their educational objectives, we are calling for nominations to formally recognize these premier programs. The winner will be invited to conduct a session and receive their award at the MACRAO Annual Conference in Traverse City on November 9-11, 2015.

The deadline date for all nominations is Friday, July 31, 2015. The nomination form can be found [here](#).

Please forward nomination forms and supporting materials (if applicable) about your program to:

Susan Cushnier
University of Michigan-Dearborn
4901 Evergreen Road Dearborn, MI 48128
scushnie@umich.edu

Legislative Issues Committee

There are two articles the Legislative Issues Committee would like to share with MACRAO members:

- [Michigan Senate introduces new resolution regarding campus sexual assault prevention](#)
- [Article regarding funding for universities and tuition hikes](#)

Save the Date



2015 New Professionals Conference

Registration is open! Take advantage of the early bird rate until **Saturday, July 25th**. Don't miss out on a great opportunity for yourself or new staff members in your office.

The 2015 New Professionals Workshop, "Welcome to the Wild World of Admissions," is aimed to help new (anyone hired within the last year) admissions professionals prepare for the busy fall season. Veteran admissions staff from around the state will challenge your newer team members to turn the passion they have for their new career into extraordinary outcomes for your institution and your prospective students.

If you have any questions, please contact Caitlin Thayer at cavan1cm@cmich.edu.



We are pleased to announce that the **2016-2018 MACRAO Annual Conference** will be held at the **Bavarian Inn Lodge** in Frankenmuth, MI!

The Annual Conferences will be held on the following dates:

- November 16 – 18, 2016
- November 15 – 17, 2017
- November 14 – 16, 2018

The Bavarian Inn Lodge is centrally located, easily accessible from I-75, has local shopping, and is less than 15 minutes from Birch Run.

Contact Wendy Davis, 2016 Conference Planning Committee Chair, for more information at davis1wd@cmich.edu or 248-526-2621.



MACRAO Annual Conference

Registration is now open!!

Monday, November 9th – Wednesday, November 11th

Park Place Hotel, Downtown Traverse City

Are you content standing by the side of the road, or are you ready to join in the flow of ideas? The landscape of higher education is changing rapidly and we all face the challenge to keep up and stay ahead of the curve. Prepare to push the limits of your ability. Make the commitment to keep your institution at full throttle and in the fast lane.

Are you ready to get behind the wheel and *MACRAO Like U Mean It?*

We're coming together November 9th through 11th at The Park Place Hotel in downtown Traverse City. Be prepared to *mean it* and participate in sessions in Strategic Enrollment Management and Records, and of course, networking and good times!

Some sessions include:

Washington Updates

The Pedagogy of Real Talk: Dr. Paul Hernandez

Understanding the Redesigned SAT and PSAT/NMSQT for Registrars and Admissions Folks

Act Like You Care: Getting Students to Graduation

Credit Retention Estimations for Transfer Students: An Alternative to Transcript Evaluation Approaches

Communicating with Students

Structured Thinking in Uncertain Times

Student vs. Advisor Drive Change of Majors

Small But Mighty: Exploring Recruitment Strategies

Form AND Function: From Paper to the Electronic Super Highway

Office Restructuring

Roundtables (College Day/Night, Veterans, Registrars, SEM)

Strategies for Early College Students and Right Courses for Transfer

The Culture of Secrecy for Sexual Assault Cases in Higher Education: Title IX