

Michigan  
Association of  
Collegiate  
Registrars and  
Admissions Officers

# MACRAO Insider

JUNE 2014

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## GREETINGS FROM THE EDITOR



Hello MACRAO colleagues! It is beginning to feel more like spring or maybe summer in Michigan! It is a pleasure to serve as your new Newsletter Editor. I've been involved with MACRAO for almost seven years in various roles, but I'm excited about my new position with MACRAO. The MACRAO Insider is a great way to stay up-to-date with what is going on within our organization and in the enrollment profession. I am interested in hearing from you. What do you want to see in our newsletter? Feel free to contact me with your suggestions. Finally, I would like to encourage you to join a committee and to participate in the wonderful professional development opportunities our organization has to offer. Have a great summer!

~Stephanie

## 2014 CONFERENCE SESSION PROPOSALS DEADLINE

The 2014 Local Arrangements Committee is busy preparing for this year's conference. As a reminder, the Local Arrangements Committee is pleased to extend the invitation to our members to submit session and workshop proposals for this year's conference. We all appreciate opportunities to learn about the hot topics in higher education, *especially in the enrollment profession*. Particularly, we are interested in topics related to our theme of re-imagining our profession for the future. What would truly set our institutions apart from other states? How could MACRAO institutions exhibit leadership within the enrollment profession at the national level? We would love to hear your ideas!

**The deadline to submit session and workshop proposals is TODAY, June 2, 2014! MACRAO members can submit proposals [online](#). You need to be logged into the MACRAO site in order to submit a proposal.**



## Dates to Remember

- June 2nd - Conference Session Proposals Deadline
- June 15th - Father's Day
- June 19th - Transfer Summer Summit
- June 21st - Summer Begins
- August 7th & 8th - New Professionals Workshop
- November 5th - 7th Annual Conference

### 2014 Local Arrangements Committee

John Meldrum, Chair & President-Elect, Sacred Heart Major Seminary  
Kara Fields, Co-Chair & Vice President, Walsh College of Accountancy & Business Administration  
Astrid Caicedo, Sacred Heart Major Seminary  
Cathryn Claerhout, Northwestern Michigan College  
Doris Davis, Wayne State University  
Tamra Fromm, Sacred Heart Major Seminary  
Anthony Gallina, Oakland University  
Debbie Harju, University of Michigan-Ann Arbor  
Kathy Luberski, Sacred Heart Major Seminary  
Katheryn Stafford, Washtenaw Community College  
Joshua Stotts, Oakland University

Questions, comments or suggestions? Contact Stephanie Jordan, Newsletter Editor, at [sjorda15@emich.edu](mailto:sjorda15@emich.edu)

## 2014 Professional Development Workshop

The Professional Development Committee presented the 2014 Professional Development Workshop on Friday, May 16<sup>th</sup> at Walsh College - Novi Campus. Fifty-three participants had an engaging and fun learning experience on “Balancing a Healthy Work Environment.” During the morning session, Detective Jon Zabick, of the Novi Police Department and liaison to the Novi Community Schools and Ray Garbarino, Emergency Management Coordinator for the City of Novi, provided helpful tips regarding safety precautions during emergency situations. Back by popular demand, the afternoon session was led by Dr. Lee Meadows of Walsh College. Dr. Meadows engaged the audience by providing key tips on managing peer relationships. He shared insight on how to communicate effectively with difficult co-workers and tips on making your work time more productive when the team work is like playing tug-of-war. The workshop attendees enjoyed the day and were impressed with the organization and format of the workshop.

### Balancing a Healthy Work Environment



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The winner of the 2014 Outstanding Professional Team Award was St. Clair Community College’s One-Stop Services Center. Members of the One-Stop Services Center creatively promoted teamwork with a limited budget by incorporating fun days, such as themed potlucks, Flashback Fridays, Tiger’s Day, Popcorn Day and so much more. Jessica Stewart from St. Clair Community College accepted the award on their behalf. Congratulations!

## 2014 Transfer Summer Summit



The College Articulation Committee invites you to the 2014 Transfer Summer Summit on Thursday, June 19<sup>th</sup> at Davenport University in Grand Rapids. Attendees will be “Collaborating for Success” by learning additional information about the MTA, with a focus on emerging recommended practices from various institutions across the state. This year’s event will be presented in a one-day, drive-in format. Registration is now open!

**When:** Thursday, June 19, 2014

**Where:** Davenport University, 6191 Kraft Ave., Grand Rapids, MI 49512

**Fee:** Early registration fee is \$40 by June 6<sup>th</sup>; after June 6<sup>th</sup> the fee is \$55

Please [register](#) by June 13, 2014

**Register Today!!!**  
Early bird rate ends June 6<sup>th</sup>.

Questions? Please contact Lee Cruppenink (leecrupp@um\_int.edu) or Christopher Marx (cmarx@davenport.edu)

*After last year's regional conference in Indiana, MACRAO comes home...*

Don't miss this chance to celebrate this "**MACRAO Homecoming**" with excellent keynote speakers, informative sessions, and a chance to connect and have fun with colleagues from around the state... bring your entire team!



**MACRAO 2014**  
**BOYNE MOUNTAIN RESORT**  
 November 5-7, 2014

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*Come connect with colleagues and grow professionally.*

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*Make a weekend of it - Boyne is a great location to bring your family too!*



# Sneak Peek!



## KEYNOTE SPEAKER



Eric Hoover is the Senior Writer for the Chronicle of Higher Education (enrollment management area). He has written extensively about college admissions and enrollment issues and has reported on debates over standardized testing, the challenges of student recruitment, and the growing demands on admissions officers. In the spirit of lifelong learning, he is also studying the noble craft of brewing.

*Soar to new heights* as Eric inspires you to handle enrollment challenges facing you today and tomorrow!

## AACRAO REPRESENTATIVE



Melanie Gottlieb is AACRAO's VP for International Education and the Director of Admission Operations & International Campus Liaison for Webster University. Melanie leads the Enrollment Management division with enrollment technology, training and system implementation, international education evaluation and policy development for Webster's global network.

*Re-imagine the enrollment profession* on a journey with Melanie!

## PREPARE FOR HOMECOMING

Remember back to your homecoming events and festivities? MACRAO will be back north and *Soaring to New Heights* with some good old fashioned homecoming activities!

- Get DRESSED up!** Bring formal attire to wear for Thursday's Homecoming Dance.
- Get PSYCHED up!** Get your creative juices flowing for float and fight song creation.
- Get PUMPED up!** Put your game face on for an Admissions vs. Registrars face off not easily forgotten.
- Get FIRED up!** Bring your cheering and musical talents to support your winning team.

**We are looking forward to seeing you in November!**

QUESTIONS? Contact John Meldrum, LAC Chair, Sacred Heart Major Seminary, at [meldrum.john@shms.edu](mailto:meldrum.john@shms.edu).

# Save the Date!

**What:** New Professionals Workshop

**Theme:** "Admissions All Stars" - Getting newly-hires admissions staff ready to serve their campus or hit the road for travel season

**When:** August 7 - 8, 2014

**Where:** Radisson Hotel in downtown Lansing

**Fee:** Early-bird rate is \$145 and the standard rate is \$165



More information and registration will be available soon!

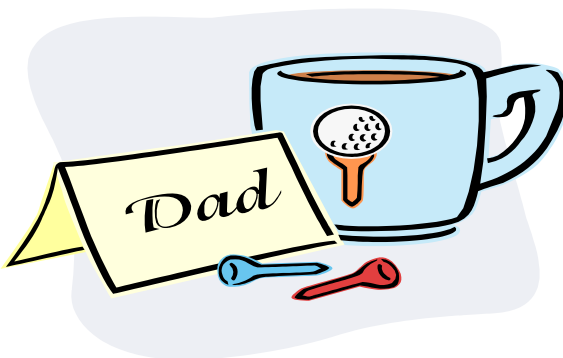
Questions? Contact Matt Norrod, Workshop Chair, at [mnorrod@mtu.edu](mailto:mnorrod@mtu.edu) or Caitlin Cavanaugh, Workshop Co-chair at [cavanlcm@cmich.edu](mailto:cavanlcm@cmich.edu).

## In Memoriam

I've learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel."

~Maya Angelou (1928 - 2014)

# Happy Father's Day!



We would like to wish all of the MACRAO fathers a Happy Father's Day!

The *Insider* covers organizational activities, news and accomplishments of MACRAO members. The *Insider* welcomes ideas, photographs, announcements, articles and suggestions from our membership. Send your contributions to Stephanie Jordan, Newsletter Editor, at [sjorda15@emich.edu](mailto:sjorda15@emich.edu).

