

MACRAO Insider

Registration is open for the 2012 Annual Conference, visit <http://www.cvent.com/events/2012-annual-conference/event-summary-38d7778c7d58492a958f82bb1ed13d08.aspx>

Register by October 15th to receive the Early Bird Rate!

President's Message

The fall season is now upon us and I hope the beginning of the new academic year as gone well. Please take a moment to register for the **2012 MACRAO Annual Conference** by **Monday, October 15th** when the early bird registration ends. The program offers a wide range of sessions and evening activities. Take advantage of this lower rate and join your colleagues in Frankenmuth, MI!

All the best,
Katherine McMullen

"Made in Michigan" New Professionals Workshop

60 new admissions counselors, representing 26 Michigan institutions, gathered on August 29 and 30, 2012 for the annual MACRAO New Professionals Workshop. The theme "Made In Michigan" set a fun, interactive tone for the 2-day workshop. Attendees learned about how to be a superhero admissions representative from keynote speaker Michael Hull. They also went to sessions about college fair expectations, travel tips, financial aid and learned great information from guest high school counselors. The committee, led by Angela Marzolo from Aquinas College and Larissa Hunt from Lake Michigan College, challenged the attendees to learn more about themselves and their own institution, while networking with people they'll see out on the road during travel season. A big thanks to all who made the workshop a HUGE success!



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Lead it or Leave It Led the way to Professional Development



The Professional Development Committee and the Equity in Education Committee joined efforts and presented the 2012 Professional Development Workshop (previously known as the Support Staff Workshop). The workshop was held at Walsh College - Novi Campus on June 29, 2012. Attendees from fourteen institutions participated in this year's workshop, "Lead It or Leave It," presented by Dr. Lee Meadows, professor of management at Walsh College. Dr. Meadows' sense of humor and knowledge of higher education practices captivated the audience and made the workshop a great success! Scrumptious meals and wonderful door prizes capped off a wonderful workshop! Special thanks to Dr. Meadows, Maria's Italian Bakery, and the staff at Walsh College – Novi Campus.

MACRAO's 84th Annual Conference

Generations are the key that link our past, present, and future. Generational gaps are caused by world view changes. As things change over time, groups of people share similar views and reactions to situations.

Discover some of these changes causing generational gaps. War vs. peace-time. Introduction to technology vs. technology overload. Internet vs. social media. Games of imagination vs. games within technology. Depression vs. times of prosperity. Do you understand the generational gaps surrounding your organization?

Learn how generational gaps impact world views and reactions at a personal level. How do you handle generational differences within various situations? How can you use these concepts to better enhance interactions with students, staff, faculty, peers and others? Use this knowledge to enhance your relationships and understanding of student services and professional organizations.

Embrace the differences making each of us unique. Understanding is the first step toward linking generational gaps. You will leave this conference with the skills and resources to help you improve customer service, increase effectiveness of interactions, and enhance relationship building skills.

This year we are committed to offering you a professional, personal, and team development experience at the historic Bavarian Inn Lodge & Conference Center, Frankenmuth, MI. Mark your calendar now for **November 14-16, 2012**; this is definitely the conference you won't want to miss!

Pre-Conference Workshop: *"Working Smarter not Harder: How to do more with less."* Dr. Lee Meadows Professor of Management, Walsh College

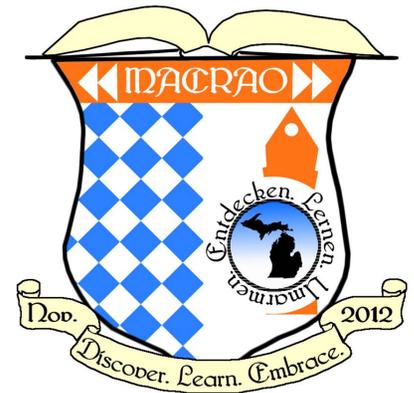
Opening Speaker: *"An Update from Inside and Outside the Washington Beltway: An AACRAO Update, Reverse Transfer and Other Stuff!"* Mrs. Tracey Jamison Director of Articulation & Enrollment Services, University System of Maryland & AACRAO Vice President for Admissions and Enrollment Management

Keynote Speaker: *"Meet Generation NeXt: Understanding, Teaching and Serving Today's Students"* Dr. Mark Taylor, M.S.W., Ed.D.

In keeping with MACRAO's tradition of giving back, we will be collecting toiletries, Kroger gift cards and gas cards for the Millet Learning Center, Saginaw Intermediate School District. Melvin G. Millet Learning Center provides individualized educational programs and services to address the unique needs of Saginaw County students with low incidence handicaps in a welcoming school atmosphere. The diverse student population includes approximately 270 students ages 3 through 25 with moderate to severe performance challenges. These are expressed either individually or in combination by cognitive impairment, physical impairment, health impairment, or autism. MACRAO members are encouraged to donate a variety of toiletries for the students of all ages listed above with a focus on Baby Wipes, personal care items for both male/female; be it deodorant, toothpaste, combs, hair brushes, etc...as well as Kroger gift cards to purchase emergency food items and gas cards for families who need to seek medical care for their child out of town. Donations will be collected at the registration/hospitality table upon check-in to the conference. Monetary donations are also accepted. For more information on the Millet Learning Center, Saginaw Intermediate School District please visit: <http://www.sisd.cc/education/components/scrapbook/default.php?sectiondetailid=128&&PHPSESSID=2d4f24689481c54e8598e05fd74ecca4>.

Registration Site: <http://www.cvent.com/events/2012-annual-conference/event-summary-38d7778c7d58492a958f82bb1ed13d08.aspx>

Carrie D. Jeffers, Ph.D.
President-Elect, Michigan Association of Collegiate Registrars & Admissions Officers
www.macrao.org



2012 MACRAO Nominations

MACRAO Past President, Debbie Harju, and the 2012 Nomination Committee are proud to present the slate of nominees to be presented to the membership for voting at the 2012 Annual Conference being held November 14-16 at Frankenmuth.

Per the MACRAO Constitution and By-Laws, the Nomination Committee is composed of the three most recent past presidents who are still active in the Association plus three at-large members elected by the institutional members at the Annual Meeting. The three elected at-large members shall include one each from a four-year public university, a four-year private college/university and a two-year college. The members shall be notified by the president sufficiently in advance of the Annual Meeting to perform their task of preparing nominations for the elective offices. The nominations shall be made at the Annual Meeting and at this time an opportunity shall be given for nominations from the floor. Only institutional members whose current dues are paid prior to the annual meeting are eligible to vote.

Please review the bios for each nominee in the coming pages to get better acquainted with the candidates.

Many thanks and much appreciate goes out to the Nomination Committee for their time. This year's committee included:

Sara Hill, 2 Year College at-large member
 Donna Milham, 4 Year Private at-large member
 Steven Shablin, 4 Year Public at-large member

Paula Dykstra, Past President
 Debbie Harju, Chair— Immediate Past President
 Karen Hutslar, Past President

MACRAO Vice-President

Term: 4 Years

Nominee: John Meldrum

John Meldrum began his career in higher education in 2000 working as a student tour guide in the Office of Admissions at Oakland University, where he was eventually brought on as a full-time employee. In 2004, he left higher education to serve in ministry as a Director of Religious Education at St. Louis Parish. In 2008, John began his position as Registrar at Sacred Heart Major Seminary in Detroit, where the responsibilities of Assistant Dean of Studies (i.e., Associate Provost) and Director of Institutional Research were later added. Some of John's current responsibilities include coordinating part time faculty professional development and human resources, serving on the Board of Trustees Development Committee, teaching select undergraduate courses, scheduling, graduation, strategic planning, budgeting, coordinating records and registration, and statistical reporting and analysis.

John has been a member of MACRAO for the past four years and is currently in his second year as Chair of the Legislative Issues Committee. He presented a legislative session at MACRAO in 2011, in addition to serving as a resource regarding legislative matters that impact the membership. Aside from MACRAO, John has also been a member of AACRAO and currently serves on the Federal Compliance Committee. In his capacity as Director of Institutional Research at the seminary, John is a member of the Association of Institutional Research (AIR).

John holds a B.A. in History from Oakland University, and an M.A. in Theology from Sacred Heart Major Seminary. John also serves as a member of ComSpec International's Empower Advisory Board (SIS for the seminary), he is on the school board of his alma mater high school, and enjoys spending time with his wife (Katie) and two daughters (Amelia and Claire).



2012 MACRAO Nominations

MACRAO Secretary

Term: 3 Years

Nominee: Carol Quigley

Carol Quigley has been a Macrao member since 1996 (16 years). She has served on several Macrao Committees throughout the years: Articulation, Local Arrangements, and chaired the original ad hoc Legislative Issues Committee that resulted in the Committee's "standing" status today.

Carol has presented at Macrao and Aacrao Annual Meetings on topics related to HE state/national policy, articulation, and transfer. She was fortunate to have worked closely with AACRAO's Barmak Nassirian for nearly 10 years prior to his 2012 resignation from the organization and acted as AACRAO's Advocacy Network delegate for the state of Michigan throughout those years.

Carol has worked professionally in higher education at both 2-yr. and 4-year institutions in Michigan: Western MI University, Southwestern MI College, and Ferris State University. She has been at Ferris University since 2000 working as the university's articulation specialist working with high schools and colleges and universities. She is now embarking on Ferris' newest unit, Transfer Services Center; the unit charged to direct and coordinate the many processes associated with transfer and articulation as it relates to student success.

Carol's educational and professional achievements include:

- M. A., Counseling Psychology, Western Michigan University
- B. S., Philosophy, Western Michigan University
- A. A. S., Accounting, North Central Missouri College
- Licensed Professional Counselor (LPC)
- National Certified Counselor (NCC)



MACRAO Nominations Committee (2-Year College at-large member)

Term: 1 Year

Nominee: Emily Clement

Emily Clement is the Manager of Strategic Partnerships at Delta College and has held that position since 2006. In her current role she manages the Articulation Office where they establish and maintain articulation agreements with secondary and post-secondary educational partners. She also serves as a liaison for the college to build and nurture partnerships and has represented the Administrative Professional staff as a senator and as a representative to the Student Senate Leadership Committee. Recently, she was appointed to the Grade Ombudsmen position to assist students in the appeals process.



It was while living in Gaylord and working for a community bank that she caught the bug for education. Working full-time and taking classes as a non-traditional student, she eventually earned two AAS degrees from North Central Michigan College, a BBA in Business Studies with a Human Resources specialty from Davenport University and a Master of Arts in Organizational Management from Spring Arbor University.

Emily has been involved in MACRAO for many years and is currently a member of the College Articulation Committee. She served as this Committee's Chair in 2011. She has also served on the Ad Hoc Sustainability Committee and the Legislative Committee. Emily has given many presentations at the MACRAO Annual Fall Conference, the Summer Summit, as well as the TRENDS Conference, the Michigan Career Education Conference, the Michigan Youth and Pre-College Conference, and the Michigan Business Education Conference.

2012 MACRAO Nominations

MACRAO Nominations Committee (4-Year Public at-large member)

Term: 1 Year

Nominee: Stephanie Jordan

Stephanie Jordan is a Transfer Equivalency Coordinator at Eastern Michigan University. Stephanie began her career in higher education at Georgia State University in Atlanta, Georgia working as a Customer Service Representative II in the Office of the Registrar. She moved on to become an Administrative Assistant for two Associate Registrars before relocating to Michigan. Her career in higher education transitioned to Eastern Michigan University where she began working as a Graduation Auditor/Education.



Stephanie has been an active MACRAO member, serving on the Local Arrangements Committee (2009 and 2011) and is currently the chair of the Equity in Education Committee. She enjoys being a member of MACRAO and values the professional connections she has made.

Stephanie earned her bachelor's degree in English from Spelman College her master's degree in Higher Education – Student Affairs from Eastern Michigan University.

Stephanie is actively involved in her church. She enjoys shopping, traveling and spending time with her husband and family.

MACRAO Nominations Committee (4-Year Private at-large member)

Term: 1 Year

Nominee: Donna Dunford

Donna Dunford has been employed in higher education for the past 8 years. Currently, she is an Admissions/Advisor at Walsh College of Accountancy & Business in Novi, Michigan and has been with Walsh for the past three years. Her current role includes the management, outreach and recruitment of students transferring from local community colleges in Southeast Michigan. She is also responsible for corporate recruitment, community engagement and many campus sponsored events. Her role requires student recruitment and admissions/advising from their admittance to degree completion.



She is currently Chair of the Professional Development Committee with MACRAO and was previously Co-Chair of the Professional Development Committee. Donna has served on various committees throughout her tenure in higher education. In the past, she has been a TRIO Committee Representative, served on a Retention and Diversity Committee and by special appointment, the Executive Leadership Committee. More recently, Donna has started focusing her efforts with Student Organizations. She recently began working with the United Way Southeast Michigan Student Engagement initiative.

Before moving to the Michigan area, she earned her bachelor's Degree from Tennessee State University, in Nashville, Tennessee and a Master of Business Administration in Human Resources from Davenport University. She has previously held positions in admissions including; Recruiter, Community College Representative and Admissions Representative.

Constitution and By-Laws Update

Per Article V of the Association's By-Laws, proposed amendments must be submitted to the Executive Committee sixty (60) days prior to the Annual meeting and the Executive Committee shall be responsible for circulating the proposed amendments at least 45 days prior to the Annual Meeting.

The Executive Committee is sending a recommendation your way for review. The proposed amendments are reflected in **red** below and will be presented for vote at our Business Lunch on Thursday, November 15, 2012 at the Bavarian Inn in Frankenmuth, Michigan.

#1 BY-LAWS ARTICLE III

Term of Office and Duties of Executive Committee

Current language:

Section 7. The past president shall serve as chair of the nominations committee, regional representative to AACRAO, and perform other special assignments as requested by the president or president-elect and shall be a voting member of the Executive Committee.

Proposed language:

Section 7. The past president shall serve as chair of the nomination~~s~~ committee, regional representative to AACRAO, and perform other special assignments as requested by the president or president-elect and shall be a voting member of the Executive Committee.

Rationale:

Clean up language.

#2 MACRAO Standing Committees November 2011

Current language:

Professional Development (3-year appointment)

- Undertakes projects assigned by the Executive Committee
- Identifies and promotes activities and opportunities that complement or extend beyond the range of other standing committees (i.e., projects focusing attention on office organization and management, special publications and projects)
- Sponsors the Support Staff Workshop
- Educates and communicates with MACRAO membership
- Selects MACRAO Travel Grant recipients
- Selects MACRAO Outstanding Support Staff recipients
- Coordinates approved annual meeting session proposals

Proposed language:

Professional Development (3-year appointment)

- Undertakes projects assigned by the Executive Committee
- Identifies and promotes activities and opportunities that complement or extend beyond the range of other standing committees (i.e., projects focusing attention on office organization and management, special publications and projects)

Sponsors the Professional Development Workshop

- Educates and communicates with MACRAO membership
- Selects MACRAO Travel Grant recipients
- Selects MACRAO Outstanding Support Staff recipients
- Coordinates approved annual meeting session proposals

Rationale:

The Professional Development Committee recommends this change to attract all levels of MACRAO professionals (both support staff and supervisor), increase attendance, and gain awareness of shared responsibilities due to the ripple effect of budget cuts.

I look forward to seeing you at the annual conference November 14-16, 2012!

Katherine McMullen, MACRAO President

Legislative Issues

Dear Colleagues:

The Legislative Issues Committee met on August 9th to discuss the new appropriations law ([P.A. 201 of 2012](#)) for the next fiscal year; minutes of our meeting are posted to the [MACRAO web site](#) for those interested.

Attached you will find a listing of applicable sections of P.A. 201 for community colleges and universities. At your convenience, peruse your applicable handout. I have emphasized the print regarding performance funding, which is the major new initiative of the state legislature this year. In addition, I have attached the State of Michigan's analysis of P.A. 201, which highlights the differences between the 11-12 law from the 12-13 law. *Please be sure to seek the advice of your institution's General Counsel for any questions you may have regarding the impact of P.A. 201 on your department.*

On a separate note, Dr. Nicole Rovig (University Registrar, MSU) has shared the following links from FPCO that should be a benefit for all MACRAO members.

[Cloud Computing FAQ](#)

[Data Sharing Agreement Checklist](#)

[Identity Authentication Best Practices](#)

[Protection of Personally Identifiable Information Through Disclosure Avoidance Techniques \(MIS 2012\)](#) presentation.

Finally, as you know, the U.S. Department of Education has stated that they will no longer enforce the state authorization regulation. A recent *Chronicle of Higher Education* article reinforces this; however, many states have decided to continue to enforce authorization. Please find the *Chronicle* article attached for your reference.

I hope you find the above information helpful and timely.

Regards,
John, Meldrum, Chair
Legislative Issues Committee

2012 Professional Development Travel Grant

MACRAO is excited to offer the Professional Development Travel Grant. This grant was established as a means of returning assets to the membership and to support travel to the MACRAO Annual Conference in November!

Two grants will be awarded to active members for expenses incurred during participation of the conference. Special consideration is given to applicants who are first-time attendees or members of institutions whose funds are especially limited.

The application deadline is Friday, September 25th, 2012.

Applicants are asked to submit the [application form](#) along with:

A written proposal describing the reasons for applying for a travel grant (why the applicant should receive the grant).

- An estimated budget for attendance, and the amount of costs the applicant's institution is able to fund.
- A letter of support from the applicant's supervisor/manager.

Please email the requested information to ddunford@walshcollege.edu OR print and FAX to 248-349-7449, Attn: Donna Dunford. (You will receive an email confirmation of receipt.)

Good Happenings

The Summer has been full of wonderful happenings for many MACRAO members.

Sara Brooks (sarabrooks@grcc.edu), formerly Sara Hill.... Yes you guessed it, she got married on July 21st in San Jose, California to her love Baynard Brooks. The happy couple honeymooned in MAUI!!!! Congrats to Sara and Baynard :)



John Meldrum (meldrum.john@shms.edu) and his wife, Katie, (who will be celebrating their 6th anniversary on October 20th; welcomed their second child, a baby girl, Claire Adrienne Meldrum on July 20th. Claire now has the big job of being the little sister to Amelia, who will be 4 on October 7th!

Mario Scibilia (mscibilia@ltu.edu) and Nicole Deaver (ndeaver@ltu.edu) of Lawrence Tech University tied the knot on September 14 at Addison Oaks Park in Leonard, Michigan. Mario and Nicole are getting ready to enjoy a wonderful honeymoon in Bora Bora... Yes, that's in Tahiti!

