

SEPTEMBER 2011

# MACRAO INSIDER

MICHIGAN ASSOCIATION OF COLLEGE REGISTRARS AND ADMISSIONS OFFICERS

## Summer Summit

The MACRAO Summer Summit was held Thursday and Friday, June 16-17, 2011 at McGuire's Resort in Cadillac Michigan.

This year at the Summer Summit 66 people learned more about transfer and articulation. The summit opened with an interactive session on The Politics of Transfer led by Marc Harding and Laura Doering from Iowa State University. After lunch we had a session on reverse transfer, an update on M2O, an informative session for those new to articulation and an interactive session on accountability in transfer. Friday, Mike Boulus, executive director for the Presidents Council, State Universities of Michigan provided us with a legislative update. Finally, in an effort to provide the very best in the future, we ended the summit with a feedback session to gather information about topics of interest at future summits.

A link to the available PowerPoint presentations can be found on the MACRAO website <http://www.macrao.org/Meetings/MeetingsWorkshops.asp>. Sorry attendees, the folks from Iowa State have not responded to my many requests for their presentation.

We invite fellow members to visit any of the meetings held by our committee. Upcoming meetings include: September 9, at the MCCA and October 7, at Delta College. If you're interested, please contact Emily Clement, [emilyclement@delta.edu](mailto:emilyclement@delta.edu) for more details.

Reminder, the deadline to submit for the [Outstanding Transfer Award](#) is September 9, 2011.

All the best – **College Articulation Committee.**

## 2011 Professional Development Travel Grant

MACRAO is excited to offer the [Professional Development Travel Grant](#). This grant was established as a means of returning assets to the membership and to support travel to the MACRAO Annual Conference in November!

Two grants will be awarded to active members for expenses incurred during participation of the conference. Special consideration is given to applicants who are first-time attendees or members of institutions whose funds are especially limited. The application deadline is Monday, September 26, 2011.

Applicants are asked to submit the [application](#) along with a written proposal describing the reasons for applying for a travel grant (why the applicant should receive the grant), an estimated budget for attendance, a letter of support from the applicant's supervisor /manager, and the amount of costs the applicant's institution is able to fund.

Please email the requested information to [alexisar@umich.edu](mailto:alexisar@umich.edu) or print and FAX to 734-763-5455, attn. Alexis Thompson. All submissions will receive e-mail confirmation of receipt.

~Professional Development Committee

## 2011 Annual MACRAO Conference



**November 2-4, 2011**

**Inn at St. John's**

**44045 Five Mile Road**

**Plymouth, Michigan 48170**

**@MACRAO...r u #ready**

Social media is rapidly becoming “the” communication medium of the 21<sup>st</sup> century. Acronyms (BTW, FB, LI, LOL), symbols ( , , , ,  ) and terms (friend, likes, tags, posts) are part of a new language. What’s it all mean? How is your institution responding? What impact does it have on your brand? These questions, among others, are a by-product of the **2.0** revolution. MACRAO has a longstanding reputation of being forward-thinking. Let’s continue our momentum by exploring social media and its role in higher education. You can help make this happen by sharing your knowledge at the **2011 Annual Conference**.

This year we are committed to offering you a professional, personal, and team development experience at the beautiful Inn at St. John’s, Plymouth, MI. Register now, this is definitely the conference you won’t want to miss!

Questions? Please contact Katherine McMullen at [kmmcmull@oaklandcc.edu](mailto:kmmcmull@oaklandcc.edu)

## MACRAO donates to C.O.T.S @ Annual Conference

In keeping with MACRAO’s tradition of giving back, this year our efforts will focus on Metropolitan Detroit’s homeless population by donating to the Coalition On Temporary Shelter (COTS). COTS provides an array of services that enable people to achieve self-sufficiency and obtain quality affordable housing. COTS also advocates for long-term solutions to the problems of homelessness. On an average night in Detroit, more than 10,000 individuals and families are homeless. COTS’ Emergency Shelter operates at or near capacity consistently throughout the year, providing approximately 50,000 shelter nights each year to about 2,800 homeless individuals and families. Michigan is ranked fifth in national homelessness polls. MACRAO members are encouraged to donate items listed on the COTS Wish List (located on page 7), which can be downloaded by clicking on [wishlist2011-12.pdf](#) . MACRAO will also be taking donations at the conference. Checks made out to COTS will be accepted at the check-in table. For more information on COTS, check out <http://www.cotsdetroit.org/>.

(Cont’d on Page 7)

## Constitution and By-Laws Update

Dear Colleagues:

Per Article V of the Association's By-Laws, proposed amendments must be submitted to the Executive Committee sixty days prior to the Annual meeting and the Executive committee shall be responsible for circulating the proposed amendments at least 45 days prior to the Annual Meeting.

At this time, the Executive Committee has no amendments to share with you. We do, however, wish to share some committee responsibility changes...

The Secondary School Relations Committee has initiated a new Mentorship Program.

The responsibility for maintaining and publishing the Michigan Undergraduate Guest Application has been transferred from the College Articulation Committee to the Enrollment Management Committee.

I look forward to seeing you at our Business Lunch on Thursday, November 3, 2011 at the Inn at St. John's in Plymouth, Michigan.

Debbie Harju, MACRAO President

## 2011 Nominations Committee Report

The 2011 Nomination Committee has submitted the following slate of candidates to be voted on by the membership at the business meeting on November 3rd during the Annual Conference:

Vice President: Christopher Marx, Davenport University

Treasurer: Chris Bedz, the University of Michigan – Ann Arbor

2012 Nomination Committee

Representing a 4-year institution: Steve Shablin, Oakland University

Representing a 2-year institution: Sara Hill, Grand Rapids Community College

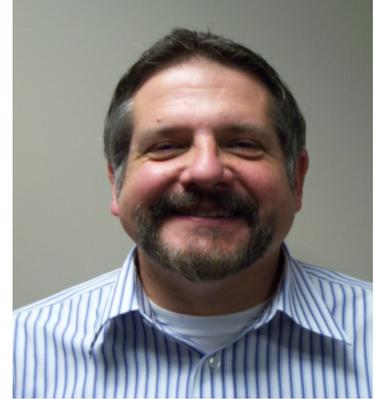
Representing a private institution: Donna Milham, Davenport University

Also on the 2012 Nomination committee will be the 3 active past-presidents, which will be Debbie Harju (chair), Karen Hutslar, and Paula Dykstra.

Members of the 2011 Nomination Committee were William Daniels from Western Michigan University (representing a 4-year institution); Paula Dykstra from the University of Detroit Mercy ( Past President); Noreen Ferguson from Lawrence Technological University (representing a private college/university); Karen Hutslar from Central Michigan University (Chair and Past President); Crystal Napier from Henry Ford Community College (representing a 2-year institution); and Carol Taberski from Northwestern Michigan College (Past President).

## Executive Committee Nominations Vice President Nominee.... Christopher Marx

Christopher Marx is the Director of Transfer Articulation for Davenport University. Chris began his career at Davenport 22 years ago as an adjunct faculty member at the Battle Creek campus. He has held multiple positions in the area of enrollment and student services and eventually was responsible for these functions at both the Battle Creek and Kalamazoo campuses. In 2000 he joined the University enrollment and student services team to help support admissions, academic advising and financial aid at all locations of Davenport University



In 2005, as the Registrar's Office was being centralized, Chris took on the newly created position of Director of Transfer Articulation. In his role as Director of Transfer Articulation Chris is responsible for building and maintaining relationships with community colleges, career/tech centers, and high schools across the State as well as with Davenport's corporate, Canadian and international partners.

Chris has been involved in MACRAO for many years and is currently a member of the College Articulation Committee. He served as this Committee's Chair in 2008. He is also the Chair of the Ad Hoc Sustainability Committee. Chris has given many presentations at the MACRAO Annual Fall Conference, the Summer Summit as well as at TRENDS and MBEA conferences.

Chris received his Bachelor's degree in Secondary Education from Michigan State University, his Master of Business Administration degree and Master of Arts in Counselor Education/Counseling Psychology from Western Michigan University.

## Treasurer Nominee..... Chris Bedz



Chris Bedz is the Assistant University Registrar at the University of Michigan Ann Arbor and has held that position since 2000. Her current role includes management of the Residency Classification unit, Human Resources and staff development, and communications. She was previously responsible for Records, Enrollment, Student Services, Transcripts, Certification, Tuition and Fees departments. She is currently co-chair, Tuition Refund Insurance Committee, a member of the Academic Services Board and a Critical Incidents Contact for the University.

Before moving to UM Ann Arbor, she earned a Bachelor of Arts (1978) and Master of Business Administration (1990) from Wayne State University, and previously held positions in Records, Registration, Student Accounts, Payroll, Information Technology and Financial Aid at Wayne State University. She began her career in the Registrar's Office right out of high school as a student assistant in the Records Office. She had no idea how that temporary job would evolve into a lifetime of opportunities in higher education. At Wayne State, she served on the Steering Committee (Student Accounts rep) for the AMS SIS User Group from 1988-1990.

## Community Colleges to offer Bachelor's Degrees

House Bill 4496 is proposing to amend the Community College Act of 1966. The bill, which has already passed in the State House of Representatives and is on its way to the Senate, will allow community colleges to offer Bachelor's degrees. If the Senate passes the bill, community colleges could be offering bachelor's degrees on the specified areas as early as the 2012-2013 academic year. To keep abreast of [House Bill 4496](#) and its developments stay tuned to the [Michigan Legislature's](#) website.



## MACRAO Movers and Shakers

Debra (Deb) K. Peffer was recently appointed Director of Admissions and Orientation at the University of Michigan-Dearborn, effective August 15, 2011. Deb brings to the role exceptional talent and ideas that will enable her to provide leadership to our recruitment and enrollment operations. For the last 18 months, Deb has served as Interim Director. During this period, we have achieved the enrollment of the second highest freshman class in 32 years (Fall 2011 projections) and Deb has effectively managed a staff of 20+, responded to recruitment data trends and represented the Office of Admissions and Orientation campus-wide in various capacities.

During Deb's tenure at UM-Dearborn, she has served in two other roles. As Associate Director, Deb supervised a team of nine recruitment staff, co-created and implemented multiple staff trainings and ensured recruitment events were well coordinated for maximum attendance. As Assistant Director for E-Recruitment, Deb put UM-Dearborn on the map related to the use of technology in the recruitment landscape. In 2008, Deb received the Exceptional Performance Award through the Chancellor's Staff Recognition Program for her achievements in e-recruitment.

In total, Deb has 8 years of professional admissions experience, along with 7 additional years of higher education experience as a graphic designer and intercollegiate athletics coach. Deb's creativity, commitment to process, and use of technology position her well to facilitate continued undergraduate enrollment growth. We are looking forward to her contributions that will take the Office of Admissions and Orientation to the next level.

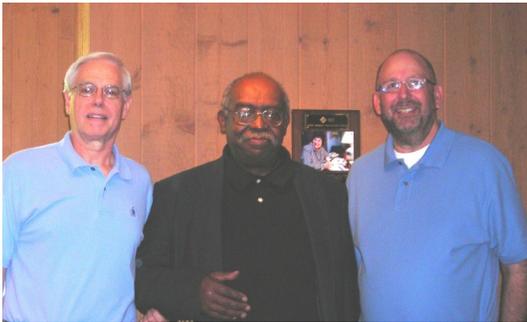
Steve Linden was recently appointed Registrar of the Oakland Community College System.

Gabe Sauvie was appointed to the position of Associate Registrar at West Chester University.

## 20 Years of Dedicated Service

Maurice graduated in 1966 from Carnegie Institute of Technology with a Bachelor of Fine Arts degree and subsequently joined the music faculty that same year and became the conductor of the College Community Orchestra. In 1967, he was conferred the Masters of Fine Arts in Music Composition degree at Carnegie and soon after left to work at Hampton University where he continued to teach music until 1970.

Maurice left Hampton to pursue a fellowship at the University of Cincinnati where he was encouraged to obtain a doctorate and return to teaching. He was conferred the Doctor of Musical Arts degree in 1975 and remained to serve as Registrar of the Claremont branch of the University of Cincinnati from 1975 to 1980. In 1980, Maurice accepted the position of Registrar at Virginia State University where he served for 10 years before coming to Michigan as Registrar at Oakland Community College in 1991.



Comments made by colleagues at the retirement reception focused on Maurice's friendship, his larger than life personality, his extensive and loquacious vocabulary, his concern for students and his humanity in decision making, his unwavering concern for students and a special talent for being able to assist students whenever possible while still staying within the rules and policies of the institution.

Maurice retires to spend more time with his lovely wife Ernestine, devote more time to his number one hobby, trains, and of course, enjoy the music that began his life-long pursuit of education.

## What's Happening Now!

Honorary member Paul Schmidt has been keeping busy since his retirement from Monroe Community College. He recently submitted a beautiful stained glass piece in the War of 1812 Bicentennial Art Contest and took home the 3rd place ribbon.

The [Battle of Frenchtown](#) (Battle of the River Raisin in Monroe Michigan) was the largest battle fought on Michigan soil. This battle was a major defeat for the Americans and was one of the bloodiest engagements during the War of 1812. The massacre of some wounded soldiers the following day shocked and enraged Americans throughout the Old Northwest Territory. This incident soon became known as "The River Raisin Massacre" and the rallying cry was "Remember the Raisin".



"Sacred Ground"  
By Paul Schmidt

## MACRAO Leadership Retreat

# Save the Date!



**Chair/Co-Chair**  
**2011 Leadership Retreat**  
*(for new/incoming committee chairs and co-chairs)*

**When: December 9, 2011**

**Time: 9:00am-3:00pm**  
**Where: Lansing Community College**  
**West Campus**

## Coalition On Temporary Shelter ~ Wish List



### Wish List 2011-2012

26 Peterboro  
 Detroit, Michigan 48221

We accept the following Mon.-Sat. 9 a.m.-6 p.m.

- Clean used clothing that is appropriate for the season
- Clothing should be bagged, boxed or on hangers

**CHILDREN'S ITEMS** (No used toys will be accepted)

- New unwrapped toys
- Interactive learning toys (i.e. leapfrogs)
- School Supplies, book bags
- Arts-n-crafts kits, glue sticks
- Board games, outside playhouse
- Children's career costumes
- Baby bottles, diapers, wipes, lotion, powder
- Pedialite nutritional supplement, infant formula
- Baby juice, powdered milk
- School uniforms, Children's seasonal clothing

**LINENS** (New items only)

- Towels & washcloths
- Twin/full sheets
- Pillows and pillow cases
- Plastic pillow/mattress covers
- Blankets/comforters/spreads

**MISCELLANEOUS**

- Can foods/non perishables
- Dishes, pots, pans, utensils
- To donate TV's, VCR, microwaves, vacuums, small appliances or furniture **please call first.**

**TOILETRIES** (Trial sizes preferred)

- Disposable razors, razor blades
- Soap, deodorant, lotion, Q-tips
- Toothbrushes, toothpaste, mouthwash
- Sanitary napkins/tampons
- Foot powder, odor eaters

**CLOTHING** (seasonal items only)

- new underclothing, socks (all sizes),
- x-large women's and men's clothing
- Men's blue jeans, coats, boots, shoes
- Men & Women's business attire

**SPONSORS/GIFT CERTIFICATES**

- Movie passes, circus tickets,
- Sporting events, restaurants
- Sponsorships for annual fundraisers (i.e. Soup City, ImaginAide)

For more information, please contact Robyn Smith at 831-3777, ext.223