



MACRAO Insider

Michigan Association of Collegiate Registrars and Admissions Officers

Happy New Year!!!

January 2010

2009 MACRAO Conference a Success

MACRAO colleagues from across the state gathered at Boyne Mountain Resort in November for the Annual Meeting. Two hundred and eighty-six participants filled the resort and attended sessions presented by experts across the nation and participated in several professional development and networking activities. The Local Arrangements Committee had the pleasure of welcoming sixty-three new first timers this year!



ing an update on the Michigan College Access Network (MCAN), Michigan College Access Portal (MichiganCAP), and the KnowHow2GOMichigan campaign, as well as updates on federal, state and local policy reforms related to postsecondary education access and completion. Brandy's PowerPoint presentation is available at <http://www.macrao.org/Meetings/MeetingsWorkshops.asp>.

workshop was designed to equip participants with the tools to leverage their individual passions in a way that maximizes their organization's results and enhances their personal fulfillment. Alaina shared some great insights and helped the audience to identify with their passions and how they can better contribute to their institutions.

Brandy Johnson-Faith, College Access Coordinator from the Office of the Governor, kicked off the conference by provid-



Alaina Love, President of Purpose Linked Consulting, hosted the Thursday morning workshop on Leveraging Your Passions, Deliver Outstanding Results. The



In addition to the informative presentations and workshops, the LAC did an excellent job of planning events to continue the fun well into the night. Overall, it was a fun time had by all!



2009 MACRAO Conference Award Recipients

Each year at the Annual Meeting, MACRAO members are recognized for their outstanding contributions and dedication to the organization. MACRAO would not be the outstanding organization it is without the many wonderful volunteers who serve on committees, task forces, who present, who attend the Annual Meeting and serve in so many others ways too numerous to mention. Thank you one and all! This year the following awards were presented:

2009 MACRAO Honorary Member—Dugald (Scott) McMillan

"In grateful recognition of your Exceptional Accomplishments and Contributions"

2008-2009 MACRAO President—Karen Hutslar

"In recognition of your outstanding vision and dedication to providing Excellent, Professional Leadership to the Organization"

2007-2009 MACRAO Secretary—Stacey Stover

"In recognition of your distinguished Service and Professional Commitment to the Organization"

2008-2009 MACRAO Past President—Howard Shanken

"In recognition of your distinguished services, leadership, and support to the organization"

MACRAO Equal Education Opportunity Committee awarded Kellogg Community College for demonstrating Excellence through Equality in Higher Education with their Adult Education Enhancement Initiative.

Continued on Page 2

MACRAO Awards, Cont'd.

The MACRAO College Articulation Committee awarded the 2009 Outstanding Transfer Award to Michigan's Maritime Academy for their collaboration and implementation of their multi-faceted transfer program (accepted by Ferris State University, Great Lakes Maritime

Academy, and Northwestern Michigan College)

The MACRAO Professional Development Committee awarded the Outstanding Support Staff Service Award to Oakland University's Office of Undergraduate Admissions.

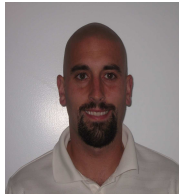
The MACRAO Professional Development Committee also awarded two Professional Development Travel Grants to Nicate' Ferrill, Lake Superior State University and Janail Silver, Lawrence Technological University.



New Elected MACRAO EC Members

Scott Owczarek of Michigan State University and Vicki Stewart of Saginaw Valley State University were elected to the positions of Vice President and Secretary at the recent 2009 MACRAO conference held at Boyne Mountain in November.

Scott will serve a four-year stint with the MACRAO Executive Committee. Each year of his term, will be defined by new posi-



tions within the MACRAO EC in succession of Vice President. In 2011 he will be President-Elect (and MACRAO Conference Chair), in 2012, President, and finally Past-President in 2013.

As the Vice President, he is the liaison to MACRAO committees and will facilitate leadership development for the committees. Vicki Stewart will serve a three-year term as Secretary for MACRAO. As Secretary, Vicki is responsible for keeping the minutes

of the Annual Meeting, being the custodian of the secretarial records, maintaining a cumulative index of MACRAO proceedings, and keep minutes of the Executive Committee meetings.



Congratulations to MACRAO's newly elected Executive Committee Members.

President makes Two New Appointments

Debbie Harju, MACRAO President, recently made two new leadership appointments. Tammy Grossbauer of Lansing Community College will serve as Membership Coordinator. In her new capacity, Tammy will work with institutional editors to maintain the MACRAO Directory as directed by the president and will be responsible for outreach and active communication with the general membership.

Tammy has been with LCC for over 17 years and has been an active MACRO member since 2001 serving in several different capacities.

Chris Marx of Davenport University has been appointed to serve as Chair of the Sustainability Committee. This new Ad hoc committee will seek ways to cut costs and increase revenues in order to keep

MACRAO sustainable into the future.

Chris Marx has over 19 years of experience at Davenport University and has been an active MACRAO member for five years.

Please welcome and congratulate both Tammy and Chris on their new leadership appointments with MACRAO.

Learn More about CEPI



The Center for Educational Performance and Information (CEPI) has created a [Michigan e-Transcript Initiative Newsletter](#) to provide the latest information on the initiative. More details regarding the initiative, PowerPoint demonstrations of the registration process, registration links and answers to frequently asked questions (FAQs) are available on the CEPI Web site at www.michigan.gov/cepi.

MACRAO Executive Officers, Committee Chairs and Co-Chairs Kick Off New Year!

The 2009 Leadership Summit attended by the new committee chairs and co-chairs, as well as the executive officers was held on Friday, December 4, 2009 in Lansing, Michigan. Consultant Deb Nystrom from Reveln Consulting started the morning with a "Cities Ice-breaker." Each group reported on what they had learned about each other and introductions were made. She encouraged ice breakers for all meetings because they are a great team building exercise.

Mrs. Nystrom then focused on team building and shared different models she felt were very effective such as the MCG Model and the Three C Model. The MCG Model dealt with how teams form grow and achieve their goals. The Three C Model dealt with team member coaching and used the three key components of connect, clarify and commit. The group broke into groups and came up with examples of how each of the models could be applied.

College Articulation

Douglas Potter, Chair
Emily Clement, Co-Chair

College Day/Night

Michael Eichberger, Chair
Rachel Florience, Co-Chair

Data and Technology Applications

Dina DuBuis, Chair

Enrollment Management

Christopher Wolfs, Chair
Dawn Aubry, Co-Chair

Equal Education Opportunity

Crystal Napier, Chair

Another important element the consultant stressed was that when your committee is stuck on an issue, try using IMULL questions. IMULL stand for important, motivate, urgent, leverage and low hanging fruit. This is a great coaching tool, as well.

The session with the consultant wrapped up by members of the group sharing what they were taking away from the session. The group next broke for lunch and Debbie Harju gave a brief welcome.

The afternoon session began with Karen and Pete reprising their MACRAO presentation of Taking MACRAO to the Next Decade...and Beyond, which is posted on the MACRAO site! Chris Marx of Davenport University has agreed to chair the Sustainability Ad

Hoc Committee. Ideas such as increasing dues, pursuing grants, partnering with vendors, selling advertising and selling MACRAO merchandise were discussed.

MACRAO Leadership Manuals were distributed to the chairs and co-chairs by Anne and Scott. This was followed by a highly competitive game of MACRAO Jeopardy. After the game there was a review of the MACRAO web page.

The budget, expenses and approval

process was presented by Debbie and Pete. The chairs and co-chairs were asked to work together to propose guidelines for presenting MACRO

awards. Pete reviewed the Expense Voucher and reminded everyone that all expenses must be approved in advance.

The 2009-10 Calendar of Committee Events, Activities, Deadlines and Meetings was shared and Debbie stressed that the new leaders are always welcome to attend any EC meeting as well as meetings designated for chairs/co-chairs.

The MACRAO Constitution & By-laws were distributed. After a brief discussion, Debbie asked that everyone take them home to read and review. If a member felt there needed to be changes made, they would need to respond to Debbie by January 15. Any changes would not take place until the next conference in November 2010 when proposed changes would be voted on at the Annual Business Meeting.

Legislative Issues

Ronald Hughes, Chair
Howard Shanken, Co-Chair

Local Arrangements

Anne Monroe, Chair

Michigan Transfer Network Governance

Paul Schmidt, Chair

Professional Development

Lisa Masi, Chair

Registrar's Practices

Carrie Jeffers, Chair
Nicole Rovig, Co-Chair

Secondary School Relations

Lauren Flanagan, Chair
Tom Hampton, Co-Chair

MACRAO Displays a BIG at the Annual Conference

As a result of the membership's generosity, MACRAO was able to make two sizable donations to local Boyne Charities.

We collected 10 large boxes of non-perishable food items along with \$120 for the food drive. The donations were delivered to the Seventh-Day Adventist Church in Boyne City. MACRAO was also able to donate 3 large boxes of books to the Boyne District Library to help add to their collection and to further a program in the community that promote reading and literacy.

Anne Monroe said she received hugs and smiles; both parties were very appreciative.



An Unforgettable MACRAO Member, not to be forgotten....

Ronald "Ron" L. Somerville passed away on December 31, 2009. He worked in the Office of the Registrar at Oakland University for 38 years. Ron joined the Oakland University staff in 1969 and served as Associate Registrar in the Office of the Registrar until his retirement in 2007

Get involved - MACRAO Committees accepting new members

As MACRAO gets in gear for 2010, many chairs and co-chairs are looking for members to enhance their committees. If you are interested in joining one of MACRAO's important committees please complete the Committee Membership Application located on the [Committees page](#), you may also contact the committee chair for more information. The following committees are looking for new members:

Data and Technology Applications

Chair: Dina Dubuis
ddubuis@madonna.edu

Data and Tech answers research questions identified by the Executive Committee; develops and supports recommendations for organizational standards and procedures; addresses legal and policy issues related to technology and their impact on higher education; and informs members of existing and developing trends in technology, hardware, and software.

Equal Education Opportunity

Chair: Crystal Napier

cnapier@hfcc.edu

The EEO is seeking both a committee co-chair and members. Each year it selects a recipient for the Equity in Education Award, which highlights a program at a Michigan college that promotes equal education opportunities in higher education. The EEO also sponsors sessions at the Annual Meeting that focus on diversity in higher education. The committee is seeking motivated individuals who want to become active in MACRAO, and want to help the committee encourage and promote equal educational opportunities in higher education for all, especially the economically and educationally disadvantaged.

Local Arrangements (one year appointment only)

Chair: Anne Monroe
amonroe@nmc.edu

The LAC assists the President-elect to develop, promote, and execute the Annual meeting by serving as liaisons to meeting sites, vendors, caterers, speakers bureaus, and other service providers. Members provides clerical assistance

and budget maintenance as directed by the President-elect.

Michigan Transfer Network (MTN) Governance

Interim Chair: Paul Schmidt,
pschmidt@monroecc.edu

The MTN committee is seeking a chair as well as members to assist with overseeing the management of the MTN contract and the information contained on the MACRAO website. The committee regularly reports to the Executive Committee about issues or concerns related to the MTN, and coordinates events and annual meeting sessions related to the Michigan Transfer Network

Sustainability Ad-Hoc

Chair: Christopher Marx,
christopher.marx@davenport.edu

The Sustainability Ad-hoc committee will conduct research to determine how to sustain MACRAO's viability into the future. The committee will seek ways to increase revenues and cuts costs throughout the organization.

AACRAO is Turning 100! Come Celebrate in New Orleans!

AACRAO's birthday celebration—a culmination of 100 years—will provide the opportunity to reflect on where the association has been, where it currently stands, and what it can do to lead our colleagues, our students, and our institutions into the future. Visit [AACRAO's Centennial Website](#) for information on AACRAO's history as well as the plans to celebrate this milestone occasion. To ring in the Centennial Celebration, AACRAO is hosting a special musical performance by Rockin' Dopsie, Jr. & The Zydeco Twisters. These legendary performers will entertain you with Zy-

deco music – a melodic concoction of Cajun/Acadian music, Afro-Caribbean rhythms and melodies, and blues. It's a true taste of New Orleans!

Hotel and Meeting Registration Now Open for the Annual Meeting

Start making your plans now to attend [AACRAO's 96th Annual Meeting in New Orleans](#), April 21-24, 2010. This meeting marks a mile-



AACRAO is celebrating 100 years of Excellence, join the celebration in New Orleans, April 21-24, 2009

stone in AACRAO's history – celebrating 100 years of service to the higher education community. And what better place to celebrate this occasion than New Orleans!

Hotel reservations and meeting registration are now open. Please consider making your travel plans and hotel reservations as early as possible. With the New Orleans Jazz Fest scheduled to take place during the Annual Meeting,