

From the President



It's hard to believe that almost a year has passed since the fall 2005 conference in Lansing. Paula Dykstra, President-Elect, and the Local Arrangements committee are working hard on the final touches for the fall Annual Conference, November 8-10, 2006 at the beautiful Grand Traverse Resort & Spa. The time has gone very quickly, but a lot of great events have taken place over the past eight months.

The Registrar's Practices committee continued their successful one day Drive-In Workshop in March, hosted by Schoolcraft College. The Articulation committee also continued work toward their mission with the summer articulation workshop, Summer Summit II at the Lake, held in June at Comfort Suites, Houghton Lake. The M-TENS ad-hoc committee has been working to provide the membership with updates at the upcoming fall conference as well.

I would also like to acknowledge the work of some of the other committees and the successes they have had throughout the year. The College Day/Night committee has done a wonderful job with the college fair calendar. Chairperson Stacy Stover and the entire committee have done a great job rebuilding the relationship with our sister organization MACAC (Michigan Association for College Admission Counseling), a group to which many of us also belong.

On September 7-8 the Secondary School Relations committee will continue to train and provide valuable information to new admissions professionals at the New Professionals Workshop at the Holiday Inn, Mt Pleasant. I would like to thank Doug Potter and the committee for all their hard work.

I would also like to recognize Angela Mishler and the Professional Development committee for the time and effort they put into the Support Staff Workshop. Unfortunately, the workshop was canceled due to low enrollment but I do not want the committee's efforts to go unrecognized.

If you are not participating in any MACRAO

committee and would like to take part, this is the time to volunteer. On page six of this issue you can check into the opportunities for committee membership. There are plenty of ways to be part of this great organization serving the registrars and admissions professionals across the state. As we enter the dog days of the summer and continue in the fall just remember that MACRAO is forever changing and growing. The growth of this organization can only take place with your support and participation.

This year has been a challenging one but one that I will never forget. As we awaited the arrival of the fall conference, many current and former MACRAO members had special deliveries of their own. There were at least four additions to members' families and yours truly was awarded with **twins**. The 2005-2006 year will always be the "year of the baby," or "babies"—it just depends on who you talk to. As babies grow and blossom into adults I see our organization growing in the same way. I look forward to seeing you all at the fall conference!

Sedgwick Harris
MACRAO President
2005-2006

Executive committee

Sedgwick Harris, President
Kellogg Community College

Paula Dykstra, President Elect
Eastern Michigan University

Howard Shanken, Vice President
Grand Rapids Comm. College

Diane Praet, Past President
University of Detroit Mercy

Sue Deel, Secretary
Alma College

Michele Thomas, Treasurer
University of Michigan

Vickie Scavone, Directory Editor
Walsh College

Dorene Root, Historian
Central Michigan University

Melinda Booth, Newsletter Editor
Oakland University

Mark Ulseth, Webmaster
Henry Ford Community College

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Fall 2006 Conference Program: Seasons of Change

Wednesday, November 8 COME IN FROM THE COLD

1:00 – 6:30 p.m. **Registration/Check-In**

5:00 – 6:00 p.m. **Roundtable discussions**
 RT1 – Tales from the Road – Admissions Professionals
 RT2 – Registrars Roundtable
 RT3 – MCCA Directors Roundtable
 RT4 – Graduate/Professional Schools Roundtable

6:30 – 8:00 p.m. **Dinner**

8:00 – 10:30 p.m. **Explore Traverse City**

Thursday, November 9 SPRING INTO ACTION

7:00 a.m.– 6:00 p.m. **Registration/Check-In**

7:30 – 8:45 a.m. **Breakfast**

9:00 – 10:15 a.m. **Keynote Speaker – Kathleen DeBoer**

9:30 – 5:00 p.m. **Vendor Exhibits**

10:15 – 10:45 a.m. **Break**

10:45 – 11:45 a.m. **Session I**
 1.1 – Registration 501: An Advanced Perspective – Part I
 1.2 – Printing Diplomas In-House: What Does It Take?
 1.3 – Anatomy of a Transfer Student
 1.4 – First Timers: Welcome to MACRAO
 1.5 – Enrollment Year One and Two
 1.6 – ConnectEdu: the Connect! platform

Noon – 1:30 p.m. **Business Lunch**

Thursday, November 9 IT'S HEATING UP

1:45 – 2:45 p.m. **Session II**
 2.1 – Registration 501: An Advanced Perspective – Part II
 2.2 – PDF Transcripts: Can it Work for Me?
 2.3 – Challenges Facing the Native American Student
 2.4 – The Admissions Angle: An Open Letter to Admissions Professionals
 2.5 – Military to Student Culture: From Green to Graduation
 2.6 – Clearinghouse 101: A Users' Group Discussion

2:45 – 3:00 p.m. **Break**

3:00 – 4:00 p.m. **Session III**
 3.1 – Grading Amnesty: Truth or Consequences?
 3.2 – Full spectrum Diversity: Beyond Black and White
 3.3 – Articulation 101
 3.4 – NCAA Eligibility: Beware! Bumps Ahead!
 3.5 – AACRAO: Trends in International Education
 3.6 – Developing M2O: A Concurrent Enrollment Program

4:00 – 4:15 p.m. **Break**

4:15 – 5:15 p.m. **SIS Birds of a Feather Sessions**
 BOF 1 – SCT Banner
 BOF 2 – People Soft
 BOF 3 – Datatel Colleague
 BOF 4 – Jenzabar & Small Systems

6:00 – 6:30 p.m. **Past Presidents Reception**
 (open to all attendees)

6:30 – 7:30 p.m. **Dinner**

7:30 – 10:30 p.m. **Summer Beach Bash**

Friday, November 10 ENJOYING THE VIEWS OF CHANGE

7:15 – 8:30 a.m. **Breakfast**

8:30 – 9:30 a.m. **Session IV**
 4.1 – Helping Students Plan in an Online Environment
 4.2 – Ask the Counselor – Video Panel Discussion
 4.3 – Creating a Student Academic Folder
 4.4 – The Future of College Fairs
 4.5 – TBA
 4.6 – Imaging's Impact on the Office Environment

9:30 – 9:50 a.m. **Break**

9:50 – 10:50 a.m. **Session V**
 5.1 – Catalog Creation: Marketing in a New World
 5.2 – Clear and Concise Communication
 5.3 – True Colors: Identifying your Character
 5.4 – Yes! We are in a Selling Profession
 5.5 – TBA
 5.6 – Dealing with Subpoenas: Part I

10:50 – 11:00 a.m. **Break**

11:00 – 12:00 p.m. **Session VI**
 6.1 – Who Are You Talking To? Transitioning from Road Warrior to Office Regular
 6.2 – The Perfect Divorce: How to Make the Most of Your School's Technical Staff
 6.3 – Power Up! Blast your Way to Enrollment Success by Understanding the "Gamer" Generation
 6.4 – Effective Fairs on a Budget
 6.5 – Michigan Transfer Network (M-Tens) Update
 6.6 – Dealing with Subpoenas: Part II

Sessions brought to you by the following committees:
 Admissions/Enrollment Management
 Articulation
 College Day/Night
 Data and Technology
 Equal Education Opportunity
 Executive Committee/MACRAO
 M-TENS
 Professional Development
 Registrar's Practices
 Secondary School Relations

NOTE: This is a draft of the program and is subject to change. Please refer to the MACRAO website in September for the official program.

Local Arrangements Committee Plans 78th Annual Conference

Excitement is building for the 78th annual MACRAO conference, "Seasons of Change," November 8-10, 2006! This year, after several years' absence, we return up north to the beautiful Grand Traverse Resort and Spa in Acme, MI. The local arrangements committee is working hard to put together an outstanding conference for you, and our keynote speaker, Kathleen DeBoer, is preparing a dynamic presentation to wake you up on Thursday morning!

A new twist this year will be separate "Birds of a Feather" sessions for individual systems users; this way you can discuss your life as a Peoplesoft, Banner, Datatel, Jenzabar, or small systems user with other fellow users (survivors?). We purposely left Wednesday night after dinner free for you to explore and enjoy the Traverse City area, including fine shops, entertainment venues, and of course the local casinos! This is also a perfect time to meet up with old and new friends in one of the wonderful gathering spots in the resort, or get a massage, or even do some nighttime golfing. It's up to you!

The conference program and registration information will be e-mailed in late August. Registration and information on hotel reservations will also be available online so watch for more information to be posted to the MACRAO website, www.macrao.org shortly before Labor Day. We can't wait to see you up north for a spectacular conference!

Directory Updates

Except for the newsletter, all MACRAO updates and event information is sent to the membership—that's you!—through e-mail. Recently, a large number of e-mails have been returned undeliverable; the Executive Committee asks for your help in maintaining our membership directory.

Please check your membership

listing, particularly your e-mail address, and if any of the information is incorrect, contact your college's directory editor. Encourage your colleagues, and new employees and MACRAO members in your office, to do the same. For a complete listing of directory editors, visit www.macrao.org, click on "Members Only" and on the left side under

"MACRAO Directory," click on editors.

If the designated directory editor is no longer employed at your institution, please contact Victoria Scavone at vscavone@walshcollege.edu and she will select another representative from your institution.

New Professionals Workshop

The MACRAO Secondary Schools Relations Committee has a long and distinguished history of introducing new admissions staff to the field of college and university admissions through the annual New Professionals Workshop. If you are new to admissions recruitment, this workshop is designed to prepare you for the fun that is ahead as you embark on your career. The workshop will include interactive discussions, guest speakers, and presentations dealing

with the various components of our profession including high school visits, college fairs, professional growth, surviving the fall travel schedule and more. It is also a great opportunity to meet the people that you will be seeing on the road.

The New Professionals Workshop will be held on **September 7-8, 2006** at the Mt. Pleasant Holiday Inn. You may register online at www.macrao.org, and the \$100 registration fee includes all

meals and materials for the workshop. Should you have any questions regarding registration, please feel free to contact Kristin McGowan at mcgowan@oakland.edu. If you have questions regarding the New Professionals Workshop, please contact Doug Potter at potte1dw@cmich.edu or you may call him at (989) 774-7264. You may also contact Vicki Bassett at bassevic@aquinas.edu or (616) 632-2856. We look forward to seeing you in September!



College Fair Schedule: Fair Weather Ahead!

In response to shrinking travel budgets and rising gas prices, the College Day/Night committee continues to work with college fair host sites to streamline the travel calendar. We hope increased communication between our committee members and host sites will improve how the college fair calendar is organized. Our goals are to limit the amount of travel admissions representatives make to each geographic territory while continuing to provide an annual college fair calendar that benefits colleges and universities, high school counselors and, most importantly, students!

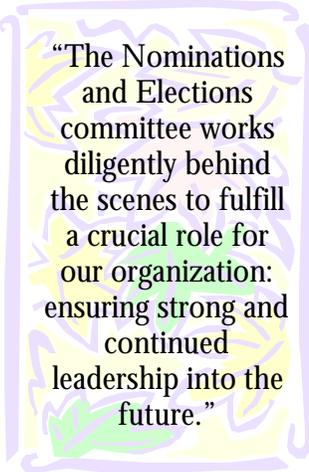
Streamlining the travel calendar required making a few changes to the procedures for hosting a college fair. First, seven travel

territories were determined by geographic location. A map of Michigan was color coded to distinguish between each travel territory. Then, the MACRAO College Fair events were color coded on each calendar to match their travel territories. In this way, our committee members and host sites could visually see whether scheduled dates coordinated with other fairs in their area.

Requests to host a MACRAO-sanctioned college fair must now be submitted to the committee in writing. Once a fair is approved and scheduled, the host site agrees to follow all rules set by MACRAO. This includes providing evaluation forms to college representatives in attendance at each college fair. Host sites are now

required to collect 75% or more of the completed evaluation forms and return them to the committee within two weeks of the fair. Our committee members will monitor the comments on the evaluations and provide assistance to the host site if problems arise.

Copies of the color coded territory map, travel calendars and the Host Site Request/Confirmation form can be found on the MACRAO web site. Please direct any MACRAO member that is interested in hosting a college or transfer fair to the web site to complete a request form. All others should contact the current chairperson of the College Day/Night committee.



“The Nominations and Elections committee works diligently behind the scenes to fulfill a crucial role for our organization: ensuring strong and continued leadership into the future.”

Nominations and Elections Committee: Leaders for the Future

The 2005-06 Nominations and Elections Committee works diligently behind the scenes to fulfill a crucial role for our organization: ensuring strong and continued leadership into the future. It is composed of three Members-at-Large representing community college, four-year public and four-year private institutions. Also sitting on the committee are three Past Presidents.

The committee will bring forth nominees for the membership to vote on at the annual meeting in November, during the fall conference. Nominees will include Vice-President (four-year term), Treasurer (two-year term) and three members to serve on the Nominations and Elections committee for 2006-07 representing community college, four-year public and four-year private institutions.

2005-2006 Committee Members

Members at Large:

Daniel Segura, Delta College
Scott Owczarek, Wayne State University
Kristi Webster, Lawrence Technological University

Past Presidents:

Karen Klumpp, Alma College (2002-03)
Carol Taberski, Northwestern Michigan College (2003-04)
Diane Praet, University of Detroit Mercy (2004-05)

Professional Development Grant

MACRAO is excited to offer the third annual professional development travel grant. This grant was established as a means of returning assets to the membership and to support travel to the annual conference in November.

Two grants, worth a maximum of \$250 each, will be awarded to active members for expenses incurred during participation in the conference. Special consideration is given to applicants who are first-time attendees or members of institutions whose funds are especially limited.

The deadline for submission has been extended to **September 15, 2006**. Please visit the MACRAO web site to access the application form. Contact Angie Mishler at mishlera@ferris.edu with questions!

EEOC Seeks Program Nominations

The Equal Education Opportunity committee seeks nominations for its 2006 Equity in Education Award. Visit <http://www.macrao.org/EEO/EEONominationForm2006.pdf> to nominate an outstanding program that promotes equal educational access and opportunities in higher education. Nominations are due by **Friday, October 1, 2006**.

For more information on this prestigious award, please contact EEOC chair Iris Shen-VanBuren at irissvb@msu.edu or (313) 874-3498, or co-chair Patrick McNeal at pmcneal@kettering.edu or (810) 762-9535.

Summer Workshop Wrap-up

Schoolcraft College hosted the **2006 Registrars Drive-In Workshop** on March 31, 2006 for 90 enthusiastic attendees. Engaging conversation on a host of items from the Cherry Commission report and institutional grading practices, to the proposed M-TENS (MACRAO Transfer Equivalency Navigation System) was complemented by great food and even better company. The Registrars Practices committee plans a variety of interesting session topics for the fall conference, so stay tuned!

The Summer 2006 articulation workshop titled **Summer Summit II at the Lake** was held on June 15-16. More than 60 people came from every corner of the state (including the upper peninsula) to network and discuss the issues currently impacting articulation in higher education. The day and a half conference featured many sessions from beginner to advanced. A highlight was the dinner cruise on beautiful Houghton Lake.



The Professional Development committee's annual **Support Staff Workshop**, scheduled for June 8, 2006, was canceled due to lack of registrations. The committee looks forward to planning a great event for summer 2007!

Committee membership is a great way to meet other MACRAO members and network while doing something to help the organization. Committees put together sessions for our annual meeting each fall, and they sponsor other events like the New Professionals workshop and the pre-conference workshops that some of you may have attended. None of these things could happen without the work of our committees.

Get going on a great professional development activity! Join a committee for 2006-2009. Membership is for three years, and each year some members rotate off and new ones join. It's a great learning experience and a wonderful chance to get to know some of your colleagues at other Michigan colleges and universities. If you would like to nominate yourself, or someone else, for committee membership please fill out the form and mail to: Howard Shanken, MACRAO Vice President, Grand Rapids Community College, 143 Bostwick NE, Grand Rapids MI 49503. You may also fax to (616) 234-4204 or email hshanken@gccc.edu. We look forward to working with you soon!

COMMITTEE MEMBERSHIP NOMINATION FORM

Committee Name: _____

Nominee Name: _____

Title: _____

Institution: _____

Address: _____

Telephone: _____ Fax: _____

Email: _____

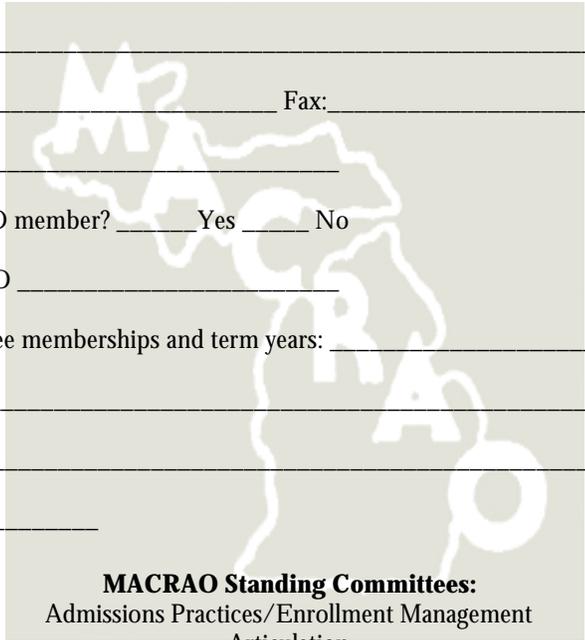
Current MACRAO member? Yes No

Years in MACRAO _____

Previous committee memberships and term years: _____

Completed by: _____

Date: _____



MACRAO Standing Committees:

- Admissions Practices/Enrollment Management
- Articulation
- College Day/Night
- Data & Technology
- Equal Education Opportunity
- Graduate & Professional
- Local Arrangements
- Professional Development
- Registrars Practices
- Secondary School Relations

MACRAO on the West Coast

For the past several years, MACRAO members have joined together for dinner during the annual AACRAO Conference. This year, thirty MACRAO members met for dinner at Buster's Beachhouse and Longboard Bar on Wednesday, April 19 during the AACRAO Conference in San Diego, California. A special thank-you to Past President Diane Praet for organizing the event!



Comings and Goings

Stay up to date on your colleagues' professional moves, promotions and new leaders in the field of registrars and admissions. Please e-mail editor Melinda Booth at mbooth@oakland.edu to share news with the entire MACRAO membership in the next newsletter!

Allan Case
Assistant Director of Admissions
Lake Superior State University

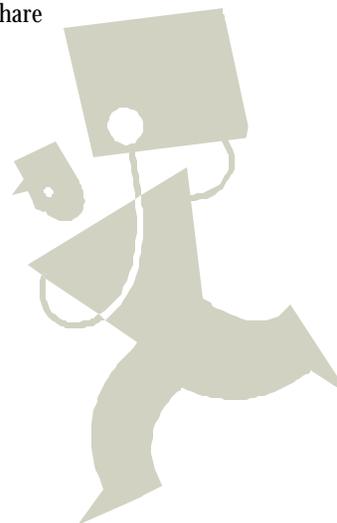
Kurt Kruschinska
Associate Registrar for IT
Wayne State University

William Eilola
Vice President of Enrollment Services
Lake Superior State University

Anne Monroe
Dean for Student Services
Northwestern Michigan College

Thomas Hoiles
Registrar
Lake Michigan College

Daniel Segura
Assistant Director of Records
Delta College



"To Do" List...

- ✓nominate a colleague for committee membership
- ✓register for fall conference
- ✓check online membership listing for accuracy
- ✓consider applying for Professional Development Grant or EEOC Award

Michigan Association of Collegiate Registrars and
Admissions Officers



September 7-8

New Professionals Workshop, Holiday Inn Mt. Pleasant

November 8-10

Annual Fall Conference, Grand Traverse Resort and Spa

December 8

All-Committee planning meeting, Walsh College Novi Campus

www.macrao.org

