



MACRAO

The Michigan Association of
Collegiate Registrars and
Admissions Officers



MACRAO History

- First meeting in 1910 in Detroit
- Beginnings of what later became AACRAO (August 15, 1910)
- MACRAO started 1921
- Loosely organized early
- Primarily Registrar's at first (MACR)
- Name changed to include Admissions in 1949 (MACRAO)



MACRAO - 1921 – Ypsilanti

- Registrars from Michigan colleges met to discuss mutual problems
 - Michigan Agriculture College
 - Kalamazoo College
 - Detroit Teachers College
 - Michigan State Normal College

1922 – Meeting topics:

- Dismissal procedures
- Orientation testing
- Uniform application form
- Freshmen grades – When should freshman be sent home?
- Graduation requirements





1930's – Meeting Topics

- Liberalization of entrance requirements.
- Revised graduation requirements.
- Basis of credit for work done in “freshman colleges”
- Diploma mills.
- Consequences of economic situation on enrollment of students



In the 1940's

- 1941 meeting topic – “Should we Try to Have Uniform Admission Forms?”
- No record of meetings during WWII.
- Veterans flood college campuses.
(Credit for armed service experience?)
- 1949 – Association adds “Admissions Officers” to title.
- 1949 financial record:
 - Institutional dues, \$1.00
 - Disbursements \$15.90
 - Year-end balance \$112.84



1950's

- High school major/minor sequence eliminated.
- Admission based on high school grade point average and entrance examinations.
- **1956 – First data processing workshop.**
- 1959 – First MACRAO Newsletter – Fern Griffith, UM, Editor; budget \$200.
- Recruitment concept introduced, along with College Day/Night circuit
- Community College boom begins



1960's

- Major problem – Baby boomers reach college age; how to accommodate the increased number of applicants.
- June 27 - 28, 1962 – First MACRAO College Articulation Workshop held at Alpena Community College.
- 1969 – First joint meeting of Indiana and Michigan in South Bend, Indiana

1970's Off to a Great Start!

- **November 10, 1970** – The MACRAO Articulation Agreement “Born” at Annual Meeting, St. Claire County Community College.





1970's (continued)

- December 1970 – Ad Hoc committee appointed to study the possibilities of a state-wide common admissions system.
- 1971-1972 MACRAO budget - \$2,750.
- November 8, 1971 – MACRAO 50th anniversary, keynote address “**The Past is but the Prologue to the Future**”
- Number of college nights increased from 72 in 1973 to 115 in 1976.
- **1979** – “ESCALATE” project (Establishment of a State-Wide Computer Assisted Library to Advance Transfer Equivalencies)



1980's

- 1980 – Secondary School-College Relations Committee establishes policy on “unapproved” college nights
- 1981 – Detroit bid for AACRAO meeting lost to Las Vegas
- 1981 – State’s economic downturn reflected in Annual Meeting theme, “**Doing More with Less.**”
- 1982 – Initial plans to host Great Lakes ACRAO (Michigan, Ohio, Indiana, Illinois, Wisconsin) in Chicago, 1984.

Recurring Themes?

The more things change,
the more they seem to
stay the same!



1980's (continued)

- 1987 – The MACRAO Association defined “Official Transcript.”
- 1988 – MACRAO Blue Ribbon committee established to study the needs of MACRAO over the next decade.





1990's

- 1996 – MACRAO/IACRAO (Indiana) Joint Conference in Kalamazoo
- 1994 – Registrar's Practices Committee presents FERPA Guidelines brochure.
- 1997 – Data & Technology and Articulation Committees charged with development of Web Standardized Transfer Equivalencies and Guides.
- 1998 – MACRAO-L Discussion List is up and running

Activities

- Meetings
- Conferences
- Committees
- Newsletter
- Professional Involvement



Some Significant Accomplishments

1972-1973

The MACRAO Agreement!





Publication: Grading Practices in Michigan
Undergraduate Schools and Colleges
(Precursor to the AACRAO Grading Practices Publication?)

Secondary School Relations Committee
developed a program of cooperation
between colleges and high schools. Result:
The College Day/Night Visitation Calendar

The definition of an official Transcript

The Michigan Uniform Guest Application



Published statistics on admissions and enrollments

The MACRAO Transfer Agreement brochure

The Michigan Standard Enrollment Verification form



Professional Development & Outreach

1969

Joint meeting with Indiana ACRAO

1996

Joint meeting with Indiana

2000

Joint meeting with Indiana and Ohio

2008

Joint meeting w/Indiana & Ohio

2013

Proposed joint meeting w/Indiana, Ohio

National Recognitions

AACRAO recognizes outstanding professional activities of the state and regional associations with the Elbert W. Ockerman State and Regional Professional Activity Award.

This award is named after Elbert W. Ockerman, who was active in AACRAO from 1975 to 1987. He is a past president of AACRAO and received the Distinguished Service Award in 1987.

MACRAO is proud to have won five of these awards.





Ockerman Awards

- 1993 Support Staff of the Year/Support Staff Workshop
- 1996 FERPA Brochure
- 1997 New Admission Professionals Workshop
- 2000 Articulation Workshop
- 2008 Michigan Transfer Network



What are we all about?

Our mission: (paraphrased- you can read all about it in the constitution on the web site)

'to provide for the exchange of information and to contribute to the advancement of education in Michigan'

Who are we?

We are friends and
colleagues

We are volunteers

MACRAO is an all volunteer
organization.





How do YOU fit in?

Opportunities to volunteer

- Your leadership role on a committee
- Develop sessions for the annual conference
- Present sessions, be a co-presenter
- Recruit new committee members
- Write articles for the newsletter about your committee and your accomplishments
- Be a mentor to someone new



MACRAO Committees

- College Articulation
- College Day/Night
- Data and Technology Applications/Michigan Transfer Network (MTN) Governance
- Enrollment Management
- Equity in Education



MACRAO Committees (continued)

- Legislative Issues
- Local Arrangements
- Professional Development
- Registrar's Practices
- Secondary School Relations



Others

- Local Arrangements
- Nominating Committee
- Executive Committee
- Ad-hoc Committees
(Short term specific purpose)

How do I get involved?.....

- Make sure you get the newsletter and mailings
(Stay informed)
- Select an interest area
- Express an interest
- Be committed - participate
- Join a Committee (3 year terms)



National Involvement

MACRAO is proud to have a number of members that have served or are now serving on AACRAO committees, task forces and boards.





Conferences and Workshops

- MACRAO Fall Conference
- New Professionals Workshop
- Spring Drive-In
- Summer Summit
- Support Staff Workshop



www.macrao.org

- Member Services
- Newsletters
- Meetings and Workshops
- MACRAO Directory
- Archives and History
- Committee Minutes and Report
- Current and past Committee rosters



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- Constitution and By-Laws
 - Publications/brochures
 - College Day/Night Calendar
 - Past Presidents
 - Honorary Members



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- MACRAO-L sign up
(MACRAO discussion list)
 - Professional Postings
 - EEO Award Winners and Programs
(Since 1986)
 - Is this Institution Accredited?



MACRAO is all of us!

“...MACRAO’s power and influence is based more upon the actions of committed individuals than upon some corporate mystique...”

Strive, struggle, win. As each of us succeeds, so will we all succeed.”

--Dugald (Scotty)McMillan,

MACRAO Past President

MACRAO Newsletter, Fall 1989